

# Evansville, IN

## Spectrometer

### Population Estimates

	Rank	Population 12+	
MSA	163	272,900	
DMA	115	632,400	
Hispanic	205	9,500	3.48%
Black	153	24,800	9.09%

### Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WVJS-ODS	WBNL-COU	WGBF-N/T WOMI-N/T	WSON-AST	WEOA-URB			WBGW-REL WGAB-REL	
FM	WDKS-CHR WSTO-CHR	WABX-CLR WGBF-AOR	WIKY-A/C WJLT-A/C WMVI-A/C	WJPS-CLH		WBKR-COU WKDQ-COU WLYD-COU WRAY-COU			WBGW-UIN				WJWA-NCL WKVN-NCL WNIN-NPR WPSR-NCL WYNG-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

WKVN-FM, WYNG-FM  
WABX-FM, WIKY-FM, WLYD-FM, WSTO-FM  
WBGW-AM, WBGW-FM  
WDKS-FM, WGBF-AM, WGBF-FM, WJLT-FM, WKDQ-FM

Educational Media Foundation  
Midwest Communications  
Music Ministries, Inc.  
Townsquare Media, Inc.

### LOCAL SPORTS COVERAGE

WGBF-AM  
Purdue University-Basketball  
Purdue University-Football  
WBKR-FM  
Nascar Stock Races-Car Racing  
WVJS-AM  
Tennessee Titans-Football  
F = Flagship

### SIMULCASTS (TOTAL WEEK)

### TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WBGW-FM	Urban Inspirational	106.5
WBGW-AM	Religion	102.5
WBNL-AM	Country	99.9
WEOA-AM	Urban Contemporary	98.5
WGAB-AM	Religion	93.1
WJWA-FM	Non-Commercial	91.9
WOMI-AM	News/Talk	99.1
WSON-AM	Adult Standards	96.5
WVJS-AM	Oldies	100.5

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## NATIONAL REPS

WABX-FM, WIKY-FM, WLYD-FM, WSTO-FM	KRG-Katz
WBKR-FM, WDKS-FM, WGBF-FM, WGBF-AM, WJLT-FM, WKDQ-FM, WOMI-AM	KRG-Christal
WEOA-AM	KRG-Eastman
WJPS-FM, WMVI-FM	Tach
WSON-AM	RegR