## Topeka, KS

## Spectrometer

## Population Estimates



Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KSAJ-FM, KTPK-FM, WIBW-AM, WIBW-FM
KDVV-FM, KMAJ-AM, KMAJ-FM, KTOP-AM, KTOP FM KWIC-FM

KKSW-FM, KLWN-AM, KMXN-FM

## SIMULCASTS (TOTAL WEEK

## LOGAL SPORTS COVERAGE

| WIBW-AM | Kansas City Royals-Baseball <br> Kansas City Chiefs-Football <br> Kansas State Wildcats-Basketball <br> Kansas State Wildcats-Football |
| :--- | :--- |
| KFEQ-AM | Kansas City Royals-Baseball <br> Kansas City Chiefs-Football |
| F = Flagship |  |

## TRANSLATORS

## PRIMARY STATION

KESJ-AM
KFEQ-AM
KLWN-AM
KMAJ-AM
WIBW-AM

FORMAT
Classic Hits
Full Service
News/Talk
News/Talk
News/Talk

RANSLATOR FREQUENCY
1075
95.3
101.7
93.5
104.9

## Topeka, KS

## NATIONAL REPS

KDVV-FM, KMAJ-FM, KMAJ-AM, KTOP-FM, KTOP-AM, KWIC-FM
KESJ-AM, KFEQ-AM, KKJO-FM, KSJQ-FM
KKSW-FM, KLWN-AM, KMXN-FM
KSAJ-FM, KTPK-FM, WIBW-FM, WIBW-AM

KRG-Christal
RegR
KRG-Eastman
KRG-Katz

