

Tucson, AZ

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	62	943,500	
DMA	67	1,093,300	
Hispanic	34	331,900	35.18%
Black	126	44,100	4.67%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	CDM	3mo Rolling Avg
Nielsen	Hispanic	Standard	Wi/Sp; Su/Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				KDRI-CLH	KGVI-ODS		KCUB-SPR KFFN-SPR KNST-N/T KTUC-N/T KTZR-SPR KVOI-N/T			KSAZ-HIS KTKT-SAH KXEW-TEJ		KCEE-REL KGMS-REL	
FM	KRQQ-CHR	KFMA-AMR KLPX-CLR	KMXZ-A/C KTVG-RAC	KHYT-CLH KRDY-CLH	KSZR-ROL	KHUD-COU KIIM-COU			KOHT-URB	KCMT-RMX KMMA-SCO KZLZ-RMX			KFLT-NCL KLTU-NCL KUAT-EDU KUAZ-EDU KXCI-NCL
DIGITAL										KCMT-F2-SAH			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KDRI-AM, KTVG-FM, KVOI-AM, KZLZ-FM
 KCUB-AM, KHYT-FM, KIIM-FM, KSZR-FM, KTUC-AM
 KHUD-FM, KMMA-FM, KNST-AM, KOHT-FM, KRQQ-FM, KTZR-AM, KXEW-AM
 KCMT-FM, KFFN-AM, KFMA-FM, KLPX-FM, KMXZ-FM, KTKT-AM
 KUAT-FM, KUAZ-FM

Bustos Media Holdings, LLC
 Cumulus
 iHeartMedia, Inc.
 Lotus Communications Corp.
 University of Arizona

LOCAL SPORTS COVERAGE

KFFN-AM Phoenix Suns-Basketball
 Arizona Diamond Backs-Baseball
 World Series on ESPN-Baseball
 KCUB-AM University of Arizona Wildcats-Hockey
 University of Arizona-Baseball (F)
 University of Arizona-Basketball (F)
 University of Arizona-Football (F)
 F = Flagship

Tucson, AZ

SIMULCASTS (TOTAL WEEK)

KCMT-FM, KCMT-F2, KTGK-FM, KTKT-AM
KCUB-AM, KHYT-FM, KIIM-FM, KSZR-FM, KTUC-AM
KFFN-AM, KFMA-FM, KLPX-FM, KMXZ-FM
KHUD-FM, KMMA-FM, KNST-AM, KOHT-FM, KRQQ-FM, KTZR-AM, KXEW-AM
KZLZ-FM

McGavren
KRG-Katz
KRG-Christal
iHeartMedia
Loc Focus

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KCEE-AM	Religion	95.3
KCMT-FM	Mexican Regional	95.7
KCMT-F2	Spanish Adult Hits	93.3
KDRI-AM	Classic Hits	101.7
KGVY-AM	Oldies	101.5
KLTU-FM	Non-Commercial	107.1
KTKT-AM	Spanish Adult Hits	94.3
KUAT-FM	Non-Commercial College	89.7
KUAZ-FM	Non-Commercial College	104.5
KZLZ-FM	Mexican Regional	103.3