

# Tucson, AZ

## Spectrometer

### Population Estimates

	Rank	Population 12+	
MSA	62	882,500	
DMA	69	1,023,000	
Hispanic	34	319,400	36.19%
Black	133	36,100	4.09%

### Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	CDM	3mo Rolling Avg
Nielsen	Hispanic	Standard	Wi/Sp; Su/Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				KDRI-CLH	KGvy-ODS		KCUB-SPR KFFN-SPR KNST-N/T KTZR-SPR KVOI-N/T	KTUC-AST		KSAZ-HIS KTKT-SAH KXEW-TEJ		KCEE-REL KGMS-REL	
FM	KRQQ-CHR	KFMA-AMR KLPX-CLR	KMXZ-A/C KTGV-RAC	KHYT-CLH KRDX-CLH	KSZR-ROL	KHUD-COU KIIM-COU			KOHT-URB	KCMT-RMX KMMA-SCO KZLZ-RMX			KFLT-NCL KLTU-NCL KUAT-EDU KUAZ-EDU KXCI-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

KTGV-FM, KVOI-AM, KZLZ-FM  
 KCUB-AM, KHYT-FM, KIIM-FM, KSZR-FM, KTUC-AM  
 KHUD-FM, KMMA-FM, KNST-AM, KOHT-FM, KRQQ-FM, KTZR-AM, KXEW-AM  
 KCMT-FM, KFFN-AM, KFMA-FM, KLPX-FM, KMXZ-FM, KTKT-AM  
 KUAT-FM, KUAZ-FM

Bustos Media Holdings, LLC  
 Cumulus  
 iHeartMedia, Inc.  
 Lotus Communications Corp.  
 University of Arizona

### LOCAL SPORTS COVERAGE

KTUC-AM  
 KNST-AM  
 KFFN-AM  
 KCUB-AM  
 F = Flagship

Phoenix Suns-Basketball  
 Dallas Cowboys-Football  
 University of Arizona Wildcats-Hockey  
 Arizona Diamond Backs-Baseball  
 World Series on ESPN-Baseball  
 University of Arizona-Baseball (F)  
 University of Arizona-Basketball (F)  
 University of Arizona-Football (F)

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## SIMULCASTS (TOTAL WEEK)

KCMT-FM, KTGv-FM, KTKT-AM  
KCUB-AM, KHYT-FM, KIIM-FM, KSZR-FM, KTUC-AM  
KFFN-AM, KFMA-FM, KLPX-FM, KMXZ-FM  
KHUD-FM, KMMA-FM, KNST-AM, KOHT-FM, KRQQ-FM, KTZR-AM, KXEW-AM  
KZLZ-FM

McGavren  
KRG-Katz  
KRG-Christal  
iHeartMedia  
Loc Focus

## TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KCEE-AM	Religion	95.3
KCMT-FM	Mexican Regional	95.7
KDRI-AM	Classic Hits	101.7
KFFN-AM	Sports	104.9
KGVY-AM	Oldies	101.5
KLTU-FM	Non-Commercial	107.1
KTKT-AM	Spanish Adult Hits	94.3
KUAT-FM	Non-Commercial College	89.7
KUAZ-FM	Non-Commercial College	93.3
KZLZ-FM	Mexican Regional	103.3