

Dallas-Ft Worth, TX

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	4	6,862,600	
DMA	4	7,526,400	
Hispanic	5	1,981,900	28.88%
Black	5	1,200,600	17.49%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	PPM	Monthly
Nielsen	Black	PPM	Monthly
Nielsen	Hispanic	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KBDT-N/T KFXR-TLK KHVN-NEW KKGM-NEW KLIF-N/T KRLD-N/T KSKY-N/T KTCK-SPR WBAP-N/T		KGGR-GOS	KAMM-RMX KDFT-HIS KFCD-HIS KFJZ-HIS KFLC-SNT KJON-HIS KKLF-SNT KMNY-HIS KTNO-HIS	KKDA-ETH KNGO-ETH KRVA-ETH	KATH-REL KEXB-REL	
FM	KBFB-RHY KHKS-CHR	KVIL-AMR KZPS-CLR	KDGE-A/C KDMX-HAC KLTY-A/C	KJKK-ADH KSPF-CLH		KFWR-COU KPLX-COU KSCS-COU	KEGL-TLK KRLD-SPR KTCK-SPR WBAP-N/T		KKDA-URB KRNH-UAC KZMJ-UAC	KBOC-SCO KDXX-SCO KESS-SCO KFZO-RMX KLNO-RMX KMKV-RMX KNOR-RMX KZZA-RMX	KZMP-ETH	KWRD-REL	KAWA-NCL KCBI-NCL KEOM-NCL KERA-NPR KKXT-NPR KVDT-NCL KYDA-NCL WRR-NCL
DIGITAL	KHKS-F2-RHY	KDGE-F2-AMR					KJKK-F3-SPR KVIL-F3-TLK			KMKV-F2-TEJ			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

Dallas-Ft Worth, TX

COMBOS (+ LMA's)

KJKK-F3, KJKK-FM, KMKV-F2, KMKV-FM, KRLD-AM, KRLD-FM, KSPF-FM, KVIL-F3, KVIL-FM

KATH-AM, KJON-AM

KLIF-AM, KPLX-FM, KSCS-FM, KTCK-AM, KTCK-FM, WBAP-AM, WBAP-FM

KBOC-FM, KNOR-FM, KZZA-FM

KDGE-F2, KDGE-FM, KDMX-FM, KEGL-FM, KFXR-AM, KHKS-F2, KHKS-FM, KHVN-AM, KKGM-AM, KZPS-FM

KFLC-AM, KFZO-FM

KDFT-AM, KMNY-AM

KERA-FM, KKXT-FM

KBFB-FM, KZMJ-FM

KLTY-FM, KSKY-AM, KTNO-AM, KWRD-FM

KKDA-FM, KRNB-FM

KDXX-FM, KESS-FM, KLNO-FM

Audacy

Chatham Hill Foundation

Cumulus

Estrella Media

iHeartMedia, Inc.

Latino Media Network

Multicultural Broadcasting

North Texas Public Broadcasting, Inc

Radio One, Inc.

Salem Media Group

Service Broadcasting

TelevisaUnivision, Inc

LOCAL SPORTS COVERAGE

KBDT-AM

KEGL-FM

KTCK-AM

KMKV-FM

KRLD-FM

KFLC-AM

KFZO-FM

KAMM-AM

KTCK-FM

KFWR-FM

F = Flagship

Nascar Stock Races-Car Racing

Dallas Mavericks-Basketball (F)

Dallas Stars-Hockey

Dallas Cowboys-Football

Texas Rangers-Baseball (F)

Dallas Cowboys-Football (F)

Texas Rangers-Baseball
FC Dallas-Soccer

Dallas Mavericks-Basketball
TCU-Football

Texas Rangers-Baseball

Dallas Stars-Hockey (F)

Nascar Stock Races-Car Racing

SIMULCASTS (TOTAL WEEK)

KDXX-FM+KESS-FM

KTCK-AM+KTCK-FM

WBAP-AM+WBAP-FM

KHVN-AM+KKGM-AM

NATIONAL REPS

KBFB-FM, KLTY-FM, KSKY-AM, KZMJ-FM

KBOC-FM, KNOR-FM, KTNO-AM, KZZA-FM, WRR-FM

KDGE-FM, KDGE-F2, KDMX-FM, KEGL-FM, KFXR-AM, KHKS-F2, KHKS-FM, KHVN-AM, KKGM-AM, KZPS-FM

KDXX-FM, KESS-FM, KFLC-AM, KFZO-FM, KGGR-AM, KLIF-AM, KLNO-FM, KPLX-FM, KSCS-FM, KTCK-FM, KTCK-AM, WBAP-FM, WBAP-AM

KJKK-FM, KJKK-F3, KMKV-F2, KMKV-FM, KRLD-FM, KRLD-AM, KSPF-FM, KVIL-FM, KVIL-F3

KKDA-FM, KRNB-FM

KRG-Katz

McGavren

iHeartMedia

KRG-Eastman

KRG-Audacy

KRG-Christal

TRANSLATORS

PRIMARY STATION

KBFB-FM

KERA-FM

KFCD-AM

KFJZ-AM

KGGR-AM

KHVN-AM

KKLF-AM

KYDA-FM

FORMAT

Rhythmic CHR

National Public Radio

Hispanic

Hispanic

Gospel

News

Spanish New/Talk/Sport

Non-Commercial

TRANSLATOR FREQUENCY

96.7

99.3

99.9

102.5

106.9

95.3

95.7

100.5