

Great Falls, MT

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	191	147,300
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						KMON-COU	KEIN-COM KQDI-N/T KXGF-SPR						
FM		KQDI-AOR	KAAK-HAC KVVR-A/C KWGF-HAC	KLFM-CLH		KIKF-COU KMON-COU	KINX-NEW						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KIKF-FM, KINX-FM, KQDI-AM, KQDI-FM, KWGF-FM, KXGF-AM	STARadio Corporation
KAAK-FM, KLFM-FM, KMON-AM, KMON-FM, KVVR-FM	Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

KXGF-AM	University of Montana Grizzlies-Baseball University of Montana Grizzlies-Football University of Montana Grizzlies-Basketball Monday Night Football on Westwood One-Football
KINX-FM	Montana State University-Football Montana State University Women's-Basketball Montana State University Men's-Basketball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KIKF-FM	Country	103.3
KQDI-AM	News/Talk	97.5
KXGF-AM	Sports	98.3

NATIONAL REPS

KAAK-FM, KLFM-FM, KMON-FM, KMON-AM, KVVR-FM	KRG-Katz
KIKF-FM, KINX-FM, KQDI-FM, KQDI-AM, KWGF-FM, KXGF-AM	McGavren