## Lincoln, NE

## Spectrometer

## Population Estimates



Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KFOR-AM, KFRX-FM, KIBZ-FM, KLMS-AM, KTGL-
FM, KZKX-FM
KBBK-FM, KFGE-FM, KLIN-AM, KLNC-FM

## LOCAL SPORTS COVERAGE

KFOR-AM
KLIN-AM
F = Flagship

Kansas City Chiefs-Footbal
University of Nebraska Men`s-Basketball University of Nebraska Men`s-Football University of Nebraska Men s-Football

## SIMULCASTS (TOTAL WEEK

TRANSLATORS
PRIMARY STATION
KBBK-F2
KFOR-AM
KLIN-AM
KLMS-AM
KRKR-FM
KVSS-FM
Contemporary Hit Radio 94.5

News/Talk
News/Talk
Adult Hits
Non-Commercial
Religion

TRANSLATOR FREQUENCY
94.5
101.5
99.3
103.3
92.7
99.3

## Lincoln, NE

NATIONAL REPS

KBBK-FM, KBBK-F2, KFGE-FM, KLIN-AM, KLNC-FM KFOR-AM, KFRX-FM, KIBZ-FM, KLMS-AM, KOOO-FM, KTGL-FM, KZKX-FM KNTK-FM

KRG-Christal
KRG-Katz
McGavren

