

# Manchester, NH

## Spectrometer

### Population Estimates

	<u>Rank</u>	<u>Population 12+</u>	
MSA	195	210,200	
DMA	10	5,960,700	
Hispanic	179	15,700	7.47%
Black	216	7,300	3.47%

### Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WGAM-ODS		WFEA-TLK WGIR-N/T WSMN-N/T						
FM		WGIR-AOR WMLL-CLR WPKQ-AMR WXRV-AAR	WZID-A/C	WFNQ-CLH		WOKQ-COU	WTPL-N/T					WDER-REL	
DIGITAL				WZID-F2-CLH		WZID-F3-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

WGIR-AM, WGIR-FM  
WFEA-AM, WMLL-FM, WZID-F2, WZID-F3, WZID-FM  
WFNQ-FM, WTPL-FM

iHeartMedia, Inc.  
Saga Communications Inc.  
WBIN Media Company

### LOCAL SPORTS COVERAGE

WGIR-AM Boston Red Sox-Baseball  
WGAM-AM Boston Bruins-Hockey  
WTPL-FM Boston Red Sox-Baseball  
WSMN-AM Boston Celtics-Basketball  
Boston Red Sox-Baseball  
Nascar Stock Races-Car Racing  
Boston College-Football  
  
WPKQ-FM New England Patriots-Football  
F = Flagship

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## SIMULCASTS (TOTAL WEEK)

WGIR-FM+WHEB-FM  
WCYY-FM+WPKQ-FM

## NATIONAL REPS

WFEA-AM, WMLL-FM, WZID-FM, WZID-F2, WZID-F3  
WFNQ-FM, WTPL-FM  
WGIR-FM, WGIR-AM  
WOKQ-FM, WPKQ-FM  
WXRV-FM

KRG-Katz  
KRG-Eastman  
iHeartMedia  
KRG-Christal  
McGavren

## TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WFEA-AM	Talk	99.9
WGAM-AM	Oldies	103.5
WOKQ-FM	Country	97.9
WSMN-AM	News/Talk	95.3
WXRV-FM	Adult Alternative Rock	96.5
WZID-F2	Classic Hits	94.1
WZID-F3	Country	103.1