

Jackson, TN

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	242	85,600	
DMA	177	217,500	
Hispanic	230	4,200	4.91%
Black	143	31,400	36.68%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WBOL-ODS		WDXI-TLK WJPJ-SPR WNWS-N/T WTJF-SPR		WJAK-URB				
FM		WHHG-CLR WZDQ-AMR	WHHM-SFT	WMXX-CLH		WMOD-COU WOGY-COU WWYN-COU	WNWS-N/T WTBG-TLK WTJF-SPR WTJS-TLK		WFKX-UAC WLCD-UAC WOJG-UIN WYJJ-UAC	WTJK-RMX			WAMP-NCL WIGH-NCL W XKV-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WAMP-FM, WIGH-FM	American Family Association
WHHG-FM, WOGY-FM, WTJF-AM, WTJF-FM, WYJJ-FM	Forever Communications
WDXI-AM, WMXX-FM	Gerald W. Hunt
WNWS-FM, WTJK-FM, WTJS-FM	Grace Broadcasting Services
WBOL-AM, WOJG-FM	Johnny & Opal Shaw
WFKX-FM, WHHM-FM, WJAK-AM, WWYN-FM, WZDQ-FM	Southern Stone Communications
WNWS-AM, WTBG-FM	Wireless Group Inc.

LOCAL SPORTS COVERAGE

WMOD-FM	Nascar Stock Races-Car Racing
WZDQ-FM	Tennessee Titans-Football
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WTJF-AM+WTJF-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WDXI-AM	Talk	103.5
WJAK-AM	Urban Contemporary	96.1
WJPJ-AM	Sports	99.9
WTJF-AM	Sports	94.1
W XKV-FM	Non-Commercial	96.9

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NATIONAL REPS

WBOL-AM, WOJG-FM	Loc Focus
WFKX-FM, WHHM-FM, WJAK-AM, WWYN-FM, WZDQ-FM	KRG-Katz
WHHG-FM, WOGY-FM, WTJF-FM, WTJF-AM, WYJJ-FM	KRG-Christal