

Visalia-Tulare-Hanford, CA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	44	1,758,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			KVMI-A/C				KRZR-N/T			KTIP-RMX			
FM	KCRZ-CHR	KIOO-CLR				KJUG-COU				KGEN-RMX KMQA-RMX KUFW-RMX			KAWF-NCL KDUV-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KGEN-FM, KTIP-AM	Ja Ventures, Inc.
KCRZ-FM, KIOO-FM, KJUG-FM, KVMI-AM	Momentum Broadcasting, LP

LOCAL SPORTS COVERAGE

KRZR-AM	Fresno State-Football Fresno State-Basketball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

KALZ-FM+KRZR-AM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KAWF-FM	Non-Commercial	105.7
KDUV-FM	Non-Commercial	100.1
KTIP-AM	Mexican Regional	101.3
KUFW-FM	Mexican Regional	107.1
KVMI-AM	Adult Contemporary	97.5

NATIONAL REPS

KCRZ-FM, KIOO-FM, KJUG-FM, KVMI-AM	Loc Focus
KRZR-AM	iHeartMedia
KTIP-AM	Tach
KUFW-FM	RegR