

Los Angeles, CA

Spectrometer

Population Estimates

	<u>Rank</u>	<u>Population 12+</u>	
MSA	2	11,297,500	
DMA	2	15,730,400	
Hispanic	1	5,018,800	44.42%
Black	10	796,500	7.05%

Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
Nielsen	General Market	PPM	Monthly
Nielsen	Black	PPM	Monthly
Nielsen	Hispanic	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KABC-N/T KEIB-TLK KFI-N/T KLA-SPR KLAC-SPR KNX-NEW KRLA-TLK KSPN-SPR	KMZT-CLA	KBLA-UTK	KFWB-RMX KLTX-HIS KTNQ-SNT KWKW-SNT	KFOX-ETH KGBN-ETH KMPC-ETH KVNR-ETH KYPA-ETH XEWW-ETH	KWVE-REL	KHJ-NCL
FM	KIIS-CHR KPWR-RHY KRRL-RHY	KLOS-AOR KROQ-AMR KYSR-AAR	KBIG-HAC KDAY-RAC KFSH-CAC KOST-A/C KTWV-RAC	KCBS-ADH KRTH-CLH		KKGO-COU	KNX-NEW		KJLH-URB	KBUA-RMX KBUE-RMX KDLD-RMX KDLE-RMX KLAX-RMX KLLI-TRP KLVE-SCO KLYY-SAH KRCD-SAH KRCV-SAH KSCA-RMX KSSD-SAH KSSE-SAH KWIZ-HIS KXOL-SCO		KKLA-REL	KCRW-EDU KKJZ-EDU KKLQ-NCL KPCC-EDU KUSC-EDU
DIGITAL	KBIG-F2-RHY						KLOS-F2-TLK KNX-F2-TLK KOST-F2-N/T KRRL-F2-NEW KYSR-F2-SPR KCBS-F3-SPR						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

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COMBOS (+ LMA's)

KCBS-F3, KCBS-FM, KNX-AM, KNX-F2, KNX-FM, KROQ-FM, KRTH-FM, KTWV-FM
 KDLD-FM, KDLE-FM, KLYY-FM, KSSE-FM
 KBUA-FM, KBUE-FM, KVN-AM
 KBIG-F2, KBIG-FM, KEIB-AM, KFI-AM, KIIS-FM, KOST-F2, KOST-FM, KRRL-F2, KRRL-FM, KYSR-F2, KYSR-FM
 KFWB-AM, KWKW-AM
 KDAY-FM, KLLI-FM, KLOS-FM, KPWR-FM
 KKGO-FM, KMZT-AM
 KFSH-FM, KKLA-FM, KRLA-AM
 KLAX-FM, KXOL-FM
 KLVE-FM, KRCD-FM, KRCV-FM, KSCA-FM

Audacy
 Entravision Communications
 Estrella Media
 iHeartMedia, Inc.
 Lotus Communications Corp.
 Meruelo Media
 Mt. Wilson FM Broadcasters
 Salem Media Group
 Spanish Broadcasting System
 TelevisaUnivision, Inc

LOCAL SPORTS COVERAGE

KSPN-AM
 Los Angeles Angels Baseball-Baseball
 University of Southern California-Football (F)
 University of Southern California-Basketball (F)
 Los Angeles Kings-Hockey
 L.A. Lakers-Basketball (F)
 Los Angeles Rams-Football (F)
 KTNQ-AM
 Los Angeles Dodgers-Baseball
 KBUE-FM
 Los Angeles Chargers-Football
 KCBS-FM
 Los Angeles Rams-Football
 KLAA-AM
 Los Angeles Angels Baseball-Baseball (F)
 Las Vegas Raiders-Football
 Anaheim Mighty Ducks-Hockey (F)
 KYSR-FM
 Los Angeles Chargers-Football (F)
 KWKW-AM
 Los Angeles Kings-Hockey
 Los Angeles Rams-Football
 L.A. Galaxy Soccer-Soccer
 L.A. Lakers-Basketball
 Los Angeles Angels Baseball-Baseball
 Guadalajara Chivas-Soccer
 KLAC-AM
 UCLA Bruins-Football
 UCLA Bruins-Basketball
 Monday Night Football on Westwood One-Football
 Los Angeles Dodgers-Baseball (F)
 Los Angeles Chargers-Football
 Los Angeles Clippers-Basketball (F)
 KBUA-FM
 Los Angeles Chargers-Football
 F = Flagship

SIMULCASTS (TOTAL WEEK)

KRCD-FM+KRCV-FM
 KBUA-FM+KBUE-FM
 KIIS-FM+KVVS-FM
 KDLD-FM+KDLE-FM
 KSRY-FM+KYSR-FM
 KLAC-AM+KYSR-F2
 KFI-AM+KOST-F2
 KDAY-FM+KDEY-FM
 KLYY-FM+KSSD-FM
 KLYY-FM+KSSE-FM
 KNX-AM+KNX-FM
 KDB-FM+KUSC-FM

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KFOX-AM	Ethnic-Other	106.3
KKLQ-FM	Non-Commercial	91.9
KLOS-FM	Album Oriented Rock	98.9
KMZT-AM	Classical	98.3
KOST-FM	Adult Contemporary	94.7
KSSD-FM	Spanish Adult Hits	98.3
KWKW-AM	Spanish New/Talk/Sport	100.7
KWVE-AM	Religion	99.1

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NATIONAL REPS

KABC-AM, KDLD-FM, KDLE-FM, KKGO-FM, KLYY-FM, KMZT-AM, KSSD-FM, KSSE-FM

KRG-Katz

KBIG-FM, KBIG-F2, KEIB-AM, KFI-AM, KIIS-FM, KLAC-AM, KOST-FM, KOST-F2, KRRL-F2, KRRL-FM, KYSR-FM, KYSR-F2

iHeartMedia

KBLA-AM, XEWW-AM

Loc Focus

KBUA-FM, KBUE-FM, KFWB-AM, KWIZ-FM, KWKW-AM, KWVE-AM

McGavren

KCBS-F3, KCBS-FM, KNX-F2, KNX-FM, KNX-AM, KROQ-FM, KRTH-FM, KTWV-FM

KRG-Audacy

KDAY-FM, KFSH-FM, KKLA-FM, KLAX-FM, KLLI-FM, KLOS-FM, KPWR-FM, KRLA-AM, KXOL-FM

KRG-Christal

KJLH-FM, KLVE-FM, KRCD-FM, KRCV-FM, KSCA-FM, KTNQ-AM

KRG-Eastman