

Terre Haute, IN

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	208	173,000	
DMA	159	315,200	
Hispanic	227	4,600	2.66%
Black	202	9,800	5.66%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WAMB-SFT				WIBQ-N/T					WKZI-REL WPFR-REL	
FM	WCBH-CHR WMGI-CHR	WFNB-AOR WWVR-CLR	WQTY-CAC	WBOW-CLH WMMC-CLH		WAXI-COU WNDI-COU WTHI-COU WVIG-COU WWBL-COU							WBGL-EDU WCRT-NCL WHLR-NCL WISU-EDU WMCV-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WKZI-AM, WPFR-AM	American Hope Communications, Inc
WAMB-AM, WAXI-FM, WFNB-FM, WVIG-FM	DLC Media, Inc
WBOW-FM, WIBQ-AM, WMGI-FM, WTHI-FM, WWVR-FM	Midwest Communications
WQTY-FM, WWBL-FM	The Orginal Company, Inc
WBGL-FM, WCRT-FM	University of Northwestern-St.Paul

LOCAL SPORTS COVERAGE

WAMB-AM	Indy 500-Car Racing
WAXI-FM	Chicago Cubs-Baseball Indy 500-Car Racing
WCBH-FM	University of Illinois-Football University of Illinois-Basketball
WWVR-FM	Indianapolis Colts-Football
WVIG-FM	Indiana State Sycamore-Football Indiana State Sycamore-Baseball Indiana State Sycamore-Men`s Basketball Indiana State Sycamore-Women`s Basketball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WAMB-AM	Soft AC	99.5
WIBQ-AM	News/Talk	97.9

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NATIONAL REPS

WBOW-FM, WIBQ-AM, WMGI-FM, WTHI-FM, WWVR-FM
WHLR-FM, WVIG-FM
WQTY-FM, WWBL-FM

KRG-Katz
RegR
Tach