

Anchorage, AK

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	177	243,400	
DMA	143	392,300	
Hispanic	165	21,500	8.83%
Black	179	15,700	6.45%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM	KVHZ-CHR						KBYR-N/T KENI-N/T KFQD-N/T KTZN-SPR KVNT-TLK	KHAR-AST		KOAN-HIS			
FM	KFAT-RHY KGOT-CHR	KBFX-CLR KWHL-AOR KZND-AAR	KAFC-CAC KMBQ-HAC KMVN-HAC KMXS-HAC KYMG-A/C	KBBO-ADH KEAG-CLH KTMB-CLH		KASH-COU KAYO-COU KBRJ-COU KXLW-COU		KLEF-CLA		KNIK-HIS			KAKL-NCL KATB-NCL KNBA-NPR KSKA-NPR KYKA-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KAYO-FM, KBRJ-FM, KEAG-FM, KFQD-AM, KHAR-AM, KMXS-FM, KWHL-FM	Alpha Media
KAFC-FM, KATB-FM, KVNT-AM	Christian Broadcasting
KAKL-FM, KYKA-FM	Educational Media Foundation
KNIK-FM, KOAN-AM	Iglesia Pentecostal Vispera Del Fin
KASH-FM, KBFX-FM, KENI-AM, KGOT-FM, KTZN-AM, KYMG-FM	iHeartMedia, Inc.
KMVN-FM, KZND-FM	Last Frontier Mediactive, LLC
KBBO-FM, KBYR-AM, KFAT-FM, KMBQ-FM, KTMB-FM, KXLW-FM	Ohana Broadcasting Co, LLC

LOCAL SPORTS COVERAGE

KVNT-AM	Nascar Stock Races-Car Racing
F = Flagship	

Anchorage, AK

SIMULCASTS (TOTAL WEEK)

KASH-FM, KBFX-FM, KENI-AM, KGOT-FM, KTZN-AM, KYMG-FM	iHeartMedia
KAYO-FM, KBRJ-FM, KEAG-FM, KFQD-AM, KHAR-AM, KMXS-FM, KWHL-FM	KRG-Katz
KBBO-FM, KBYR-AM, KFAT-FM, KMBQ-FM, KTMB-FM, KXLW-FM	Tach
KLEF-FM, KMVN-FM, KOAN-AM, KVHZ-AM, KVNT-AM, KYKA-FM, KZND-FM	Loc Focus

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KAKL-FM	Non-Commercial	99.3
KBRJ-FM	Country	104.3
KBYR-AM	News/Talk	100.1
KFQD-AM	News/Talk	103.7
KHAR-AM	Adult Standards	96.7
KOAN-AM	Hispanic	95.1
KSKA-FM	National Public Radio	91.9
KVHZ-AM	Contemporary Hit Radio	107.1
KVNT-AM	Talk	92.5