

Houston-Galveston, TX

Spectrometer

Population Estimates

	<u>Rank</u>	<u>Population 12+</u>	
MSA	6	6,417,100	
DMA	6	6,675,100	
Hispanic	3	2,403,400	37.45%
Black	6	1,182,100	18.42%

Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
Nielsen	General Market	PPM	Monthly
Nielsen	Black	PPM	Monthly
Nielsen	Hispanic	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KBME-SPR KGBC-TLK KIKK-SPR KILT-SPR KNTH-N/T KPRC-TLK KSEV-N/T KTRH-NEW KXYZ-NEW KYST-N/T		KCOH-UTK	KEYH-HIS KJOZ-TRP KLAT-SNT KLVH-HIS KMIC-HIS KQUE-HIS	KGOL-ETH KGOW-ETH	KSHJ-REL KTEK-REL	
FM	KBXX-RHY KRBE-CHR	KGLK-CLR KHPT-CLR KTBZ-AMR	KHMX-HAC KODA-A/C	KKHH-ADH		KILT-COU KKBQ-COU	KFNC-SPR		KMJQ-UAC KQBT-URB KROI-UIN	KAMA-SCO KLOL-SCO KLTN-RMX KNTE-RMX KOVE-SAH KQK-RMX KTJM-RMX		KKHT-REL	KACC-EDU KHCB-NCL KHIH-NCL KHJK-NCL KLTW-NCL KLVH-NCL KPFT-NCL KSBJ-NCL KTSU-EDU KUHF-EDU
DIGITAL	KQBT-F2-RHY					KKBQ-F2-COU	KKHH-F2-TLK KTBZ-F3-TLK		KMJQ-F2-UIN				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

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COMBOS (+ LMA's)

KHMX-FM, KIKK-AM, KILT-AM, KILT-FM, KKHH-FM, KLOL-FM
 KJOZ-AM, KMIC-AM, KQUE-AM
 KHJK-FM, KLTW-FM, KLVH-FM
 KNTE-FM, KQQK-FM, KTJM-FM
 KFNC-FM, KGOW-AM
 KHIH-FM, KSBJ-FM
 KBME-AM, KODA-FM, KPRC-AM, KQBT-F2, KQBT-FM, KTBZ-F3, KTBZ-FM, KTRH-AM, KXYZ-AM
 KBXX-FM, KGLK-FM, KHPT-FM, KKBQ-F2, KKBQ-FM, KMJQ-F2, KMJQ-FM
 KKHT-FM, KNTH-AM
 KGBC-AM, KLVL-AM
 KAMA-FM, KLTN-FM, KOVE-FM

Audacy
 DAIJ Media, LLC
 Educational Media Foundation
 Estrella Media
 GOW Communications, LLC
 Hope Media Group
 iHeartMedia, Inc.
 Radio One, Inc.
 Salem Media Group
 Siga Broadcasting
 TelevisaUnivision, Inc

LOCAL SPORTS COVERAGE

KPRC-AM University of Houston-Football
 University of Houston-Men`s Basketball
 KLOL-FM Houston Texans (NFL)-Football
 KTRH-AM Houston Astros-Baseball
 KILT-FM Houston Texans (NFL)-Football (F)
 KILT-AM Houston Texans (NFL)-Football
 KLAT-AM Houston Dynamo-Soccer
 Houston Rockets-Basketball
 Houston Astros-Baseball
 Texas A&M Aggies-Football
 KQUE-AM Houston Astros-Baseball
 Texas Tech. University-Football
 KBME-AM Houston Astros-Baseball (F)
 Houston Rockets-Basketball (F)
 KXYZ-AM World Cup-Soccer
 KNTH-AM Baylor-Football
 KFNC-FM Texas A&M-Basketball
 University of Texas Men`s Basketball-Men`s Basketball
 Texas A&M Aggies-Football
 University of Texas-Football
 Houston Dynamo-Soccer (F)

F = Flagship

SIMULCASTS (TOTAL WEEK)

KGLK-FM+KHPT-FM
 KHIH-FM+KSBJ-FM
 KNTE-FM+KTJM-FM
 KMJQ-F2+KROI-FM
 KPRC-AM+KTBZ-F3
 KLAT-AM

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KFNC-FM	Sports	92.5
KGBC-AM	Talk	101.7
KGOL-AM	Ethnic-Other	103.5
KHJK-FM	Non-Commercial	95.3
KJOZ-AM	Tropical	102.5
KKBQ-F2	Country	105.3
KLVL-AM	Hispanic	94.9
KMIC-AM	Hispanic	98.3
KNTH-AM	News/Talk	103.3
KPFT-FM	Non-Commercial	89.5
KQUE-AM	Hispanic	100.7
KSHJ-AM	Religion	96.1
KTEK-AM	Religion	96.1

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NATIONAL REPS

KAMA-FM, KCOH-AM, KLAT-AM, KLTN-FM, KOVE-FM, KRBE-FM

KBME-AM, KODA-FM, KPRC-AM, KQBT-FM, KQBT-F2, KTBZ-FM, KTBZ-F3,
KTRH-AM, KXYZ-AM

KBXX-FM, KGLK-FM, KHPT-FM, KKBQ-FM, KKBQ-F2, KMJQ-F2, KMJQ-FM,
KROI-FM

KEYH-AM, KMIC-AM, KNTE-FM, KQKQ-FM, KTJM-FM

KFNC-FM, KGOW-AM

KHMX-FM, KIKK-AM, KILT-FM, KILT-AM, KKHH-FM, KKHH-F2, KLOL-FM

KRG-Eastman

iHeartMedia

KRG-Katz

McGavren

Loc Focus

KRG-Audacy