

Medford-Ashland, OR

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	137	402,700
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KTMT-SPR			KRTA-RMX			
FM	KRVC-CHR	KBOY-CLR KROG-AOR	KCMX-SFT KIFS-RAC KLDR-HAC KTMT-CAC	KCNA-CLH	KLDZ-ODS	KAKT-COU KRRM-COU KRWQ-COU	KMED-N/T						
DIGITAL	KCMX-F3-CHR		KCMX-F2-CAC			KAKT-F2-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KIFS-FM, KLDZ-FM, KMED-FM, KRWQ-FM
KLDR-FM, KRRM-FM
KCNA-FM, KROG-FM, KRTA-AM, KRVC-FM
KAKT-F2, KAKT-FM, KBOY-FM, KCMX-F2, KCMX-F3, KCMX-FM, KTMT-AM, KTMT-FM

Bicoastal Media, L.L.C.
Grants Pass Broadcasting Corp
Opus Broadcasting System's, Inc
Stephens Media Group

LOCAL SPORTS COVERAGE

KBOY-FM
F = Flagship

San Francisco 49'ers-Football

Medford-Ashland, OR

SIMULCASTS (TOTAL WEEK)

KAKT-F2, KAKT-FM, KBOY-FM, KCMX-FM, KCMX-F2, KCMX-F3, KTMT-FM, KTMT-AM

KCNA-FM, KLDR-FM, KROG-FM, KRTA-AM, KRVC-FM

KIFS-FM, KLDZ-FM, KMED-FM, KRWQ-FM

KRG-Christal

Tach

Loc Focus

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KAKT-F2	Country	95.1
KAKT-FM	Country	104.7
KBOY-FM	Classic Rock	96.1
KCMX-FM	Soft AC	107.1
KCMX-F3	Contemporary Hit Radio	93.3
KCNA-FM	Classic Hits	98.3
KIFS-FM	Rhythmic AC	93.1
KLDR-FM	Hot AC	98.1
KLDZ-FM	Oldies	100.7
KMED-FM	News/Talk	106.7
KROG-FM	Album Oriented Rock	94.3
KRWQ-FM	Country	98.7
KTMT-FM	Christian AC	92.1
KTMT-AM	Sports	96.1