

Denver, CO

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	19	2,868,600	
DMA	18	4,127,400	
Hispanic	17	641,000	22.35%
Black	51	174,400	6.08%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	PPM	Monthly
Nielsen	Hispanic	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			KPLS-CAC KPOF-CAC			KIXD-COU	KAMP-SPR KDFD-N/T KEPN-SPR KHOW-TLK KKSE-SPR KLZ-TLK KNUS-N/T KOA-N/T	KLVZ-AST		KBJD-HIS KBNO-RMX KJJD-RMX KMXA-SNT KNRV-SNT		KLDC-REL KRKS-REL	KGNU-NCL KXRE-NCL
FM	KDHT-CHR KQKS-RHY	KBCO-AAR KQMT-CLR KRFX-CLR KTCL-AMR	KALC-MAC KFCO-CAC KIMN-HAC KOSI-A/C KSRC-CAC KXWA-CAC	KXKL-CLH		KWBL-COU KYGO-COU	KKFN-SPR KKSE-SPR			KJMN-SAH KPVW-RMX KXPK-RMX		KRKS-REL	KCFR-NPR KGNU-NCL KJAC-NCL KLDV-NCL KUVO-NCL KVOD-NPR KVOQ-NCL KXGR-NCL
DIGITAL	KBCO-F3-RHY	KDHT-F2-AOR				KQKS-F2-COU	KALC-F2-TLK KQMT-F2-COM KQKS-F3-SPR						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

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COMBOS (+ LMA's)

KALC-F2, KALC-FM, KAMP-AM, KQKS-F2, KQKS-F3, KQKS-FM, KQMT-F2, KQMT-FM	Audacy
KEPN-AM, KKFN-FM, KOSI-FM, KYGO-FM	Bonneville International Corp.
KGNU-AM, KGNU-FM	Boulder Community Broadcast Assoc., Inc
KLDC-AM, KLVZ-AM, KLZ-AM	Crawford Broadcasting
KJMN-FM, KMXA-AM, KXPB-FM	Entravision Communications
KBCO-F3, KBCO-FM, KDFD-AM, KDHT-F2, KDHT-FM, KHOW-AM, KOA-AM, KRFX-FM, KTCL-FM, KWBL-FM	iHeartMedia, Inc.
KIMN-FM, KKSE-AM, KKSE-FM, KXKL-FM	KSE Radio Ventures, LLC.
KFCO-FM, KPOF-AM, KSRC-FM	Pillar of Fire
KCFR-FM, KVOB-FM, KVOQ-FM, KXRE-AM	Public Broadcasting of Colorado, Inc
KBJD-AM, KNUS-AM, KRKS-AM, KRKS-FM	Salem Media Group

SIMULCASTS (TOTAL WEEK)

KBPI-FM+KDHT-F2

LOCAL SPORTS COVERAGE

KKSE-FM	Colorado Rapids-Soccer (F) Denver Nuggets-Basketball (F) Colorado Avalanche-Hockey (F)
KKFN-FM	Air Force-Football
KKSE-AM	Denver Nuggets-Basketball Denver Avalanche-Hockey Colorado Rapids-Soccer
KEPN-AM	Colorado State University-Football Colorado State University-Basketball
KOA-AM	University of Colorado-Basketball Denver Broncos-Football (F) University of Colorado-Football Colorado Rockies-Baseball (F)
F = Flagship	

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KBCO-F3	Rhythmic CHR	94.1
KBNO-AM	Mexican Regional	97.7
KDFD-AM	News/Talk	93.7
KDHT-F2	Album Oriented Rock	107.9
KIXD-AM	Country	107.5
KJAC-FM	Non-Commercial	94.3
KKSE-FM	Sports	101.7
KLDC-AM	Religion	95.3
KLDV-FM	Non-Commercial	88.9
KLVZ-AM	Adult Standards	95.3
KLZ-AM	Talk	100.7
KNRV-AM	Spanish New/Talk/Sport	96.1
KOA-AM	News/Talk	94.1
KPLS-AM	Christian AC	92.9
KPOF-AM	Christian AC	102.7
KPVW-FM	Mexican Regional	99.9
KQKS-F2	Country	103.1
KQKS-F3	Sports	98.1
KUVO-FM	Non-Commercial	89.7
KXGR-FM	Non-Commercial	107.7
KXRE-AM	Non-Commercial	102.1

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NATIONAL REPS

KALC-FM, KALC-F2, KAMP-AM, KQKS-FM, KQKS-F2, KQKS-F3, KQMT-FM, KQMT-F2	KRG-Audacy
KBCO-FM, KBCO-F3, KDFD-AM, KDHT-FM, KDHT-F2, KHOW-AM, KOA-AM, KRFX-FM, KTCL-FM, KWBL-FM	iHeartMedia
KBNO-AM, KJMN-FM, KMXA-AM, KPVW-FM, KXPK-FM	KRG-Eastman
KEPN-AM, KKFN-FM, KOSI-FM, KYGO-FM	KRG-Katz
KIMN-FM, KKSE-FM, KKSE-AM, KXKL-FM	KRG-Christal
KJAC-FM	McGavren
KXWA-FM	Loc Focus