

# Pueblo, CO

Spectrometer

## Population Estimates

	Rank	Population 12+	
MSA	221	147,200	
DMA	85	911,200	
Hispanic	110	60,500	41.10%
Black	224	4,400	2.99%

## Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa
Nielsen	Hispanic	Standard	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				KDZA-CLH	KWRP-ROL	KIXD-COU	KCSJ-N/T KUBE-SPR					KFEL-REL	
FM		KRXP-AAR	KVUU-HAC	KPHT-CLH		KCCY-COU KIQN-COU				KRYE-RMX		KGFT-REL	KRNX-NCL KRWA-NCL KTSC-EDU KWRY-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KRNX-FM, KWRY-FM  
KCCY-FM, KCSJ-AM, KPHT-FM, KUBE-AM

Educational Media Foundation  
iHeartMedia, Inc.

## LOCAL SPORTS COVERAGE

KUBE-AM  
F = Flagship

Denver Broncos-Football

## SIMULCASTS (TOTAL WEEK)

KFCS-AM+KRYE-FM  
KDZA-AM+KQSC-AM

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KDZA-AM	Classic Hits	101.9
KIXD-AM	Country	107.5
KWRP-AM	Rhythmic Oldies	100.3

## NATIONAL REPS

KCCY-FM, KCSJ-AM, KPHT-FM, KUBE-AM, KVUU-FM  
KIQN-FM  
KRXP-FM  
KRYE-FM

iHeartMedia  
Tach  
KRG-Christal  
KRG-Eastman