

Greenville-New Bern-Jacksonville, NC

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	103	693,600
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WNCT-ROL		WDLX-SPR WGHB-SPR WNOS-N/T WRNS-SPR		WJNC-GOS WWMC-GOS	WSRP-RMX			
FM	WMJV-CHR	WRMR-AMR WSFL-CLR	WERO-HAC WMGV-A/C	WNCT-CLH WQSL-ADH WQZL-ADH	WELS-ROL WNBU-ODS	WNBB-COU WRNS-COU WZKT-COU	WRHD-SPR WRHT-TLK WTIB-TLK WTKF-N/T		WIKS-URB WLGT-UIIN	WXQR-RMX WZUP-RMX			WAGO-NCL WBKZ-NCL WBNK-NCL WLXB-NCL WRQM-EDU WTEB-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WELS-FM, WIKS-FM, WMGV-FM, WMJV-FM, WNCT-AM, WSFL-FM, WWMC-AM, WZKT-FM	Curtis Media Group
WERO-FM, WQSL-FM, WQZL-FM, WRNS-AM, WRNS-FM, WXQR-FM	Dick Broadcasting, Inc.
WBKZ-FM, WBNK-FM, WLXB-FM	Educational Media Foundation
WNBU-FM, WNCT-FM, WRHD-FM, WRHT-FM, WTIB-FM	Inner Banks Media, LLC
WAGO-FM, WJNC-AM	Pathway Christian Academy Inc
WDLX-AM, WGHB-AM	Pirate Media Group, LLC

LOCAL SPORTS COVERAGE

WNCT-FM	East Carolina University-Football
WTIB-FM	Carolina Panthers-Football Duke University-Basketball Duke University-Football
F = Flagship	

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SIMULCASTS (TOTAL WEEK)

WQSL-FM+WQZL-FM
WELS-FM+WNCT-AM

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WDLX-AM	Sports	104.1
WGHB-AM	Sports	92.7
WJNC-AM	Gospel	92.9
WLXB-FM	Non-Commercial	102.1
WMGV-FM	Adult Contemporary	95.5
WMJV-FM	Contemporary Hit Radio	97.5
WNOS-AM	News/Talk	102.3
WSRP-AM	Mexican Regional	95.9
WWMC-AM	Gospel	92.9

NATIONAL REPS

WBNK-FM	Tach
WELS-FM, WIKS-FM, WMGV-FM, WMJV-FM, WNCT-AM, WRMR-FM, WSFL-FM	KRG-Katz
WERO-FM, WQSL-FM, WQZL-FM, WRNS-FM, WRNS-AM, WXQR-FM	KRG-Eastman
WNBU-FM, WNCT-FM, WRHD-FM, WRHT-FM, WTIB-FM	KRG-Christal