

Atlantic City-Cape May, NJ

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	153	322,800	
DMA	5	7,219,100	
Hispanic	117	50,100	15.52%
Black	130	39,600	12.27%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WCMC-ODS WMID-ODS	WWAC-COU	WBSS-SPR WOND-N/T WPGG-N/T						
FM	WZBZ-RHY	WJSE-AMR WMGM-AOR WZXL-CLR	WAYV-HAC WCZT-A/C WFPG-A/C WSJO-A/C	WIBG-CLH WTKU-CLH	WVLT-ODS	WPUR-COU	WENJ-SPR WKXW-FUL WNJD-TLK		WTTH-UAC				WEZW-NCL WLRB-NCL WNJH-NCL
DIGITAL		WENJ-F4-CLR											

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WCZT-FM, WJSE-FM	Coastal Broadcast Systems, Inc
WEZW-FM, WLRB-FM	Educational Media Foundation
WIBG-FM, WWAC-AM	Enrico Bracadora
WAYV-FM, WTTH-FM, WZBZ-FM, WZXL-FM	iHeartMedia, Inc.
WBSS-AM, WMGM-FM, WOND-AM, WTKU-FM	Longport Media
WCMC-AM, WMID-AM	The Jersey Giant WMID, LLC
WENJ-FM, WFPG-FM, WPGG-AM, WPUR-FM, WSJO-FM	Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

WENJ-FM	Philadelphia Eagles-Football Rutgers University-Football Philadelphia 76ers-Basketball
WMID-AM	Philadelphia Phillies-Baseball
WZXL-FM	Philadelphia Phillies-Baseball
WCMC-AM	Philadelphia Phillies-Baseball
WEZW-FM	Philadelphia Phillies-Baseball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WCMC-AM+WMID-AM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WENJ-F4	Classic Rock	104.1
WOND-AM	News/Talk	92.5
WPGG-AM	News/Talk	95.5
WWAC-AM	Country	101.3

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NATIONAL REPS

WAYV-FM, WTTH-FM, WZBZ-FM, WZXL-FM	iHeartMedia
WBSS-AM, WMGM-FM, WOND-AM, WTKU-FM	KRG-Eastman
WENJ-FM, WENJ-F4, WFPG-FM, WKXW-FM, WPGG-AM, WPUR-FM, WSJO-FM	KRG-Christal