

Grand Island, NE

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	229	121,400	
DMA	110	645,800	
Hispanic	159	24,100	19.85%
Black	237	2,900	2.39%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			KHAS-A/C		KAWL-ODS		KGFW-N/T KICS-SPR KRGi-N/T KRVN-FFU KTIC-FFU KXPN-SPR			KMMJ-HIS			
FM	KKJK-CHR KQKY-CHR KSWN-CHR	KMTY-AMR KRGY-CLR KROR-CLR		KKPR-CLH KSYZ-ADH		KIOD-COU KRGi-COU KRNY-COU KRVN-COU KTIC-COU KTMX-COU KZMC-COU				KLIQ-RMX			KHNE-NCL KLNB-NCL KLNE-NCL KROA-NCL
DIGITAL		KRGi-F3-AMR				KRGi-F4-COU				KRGi-F2-RMX			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KHAS-AM, KICS-AM, KKPR-FM, KLIQ-FM, KXPN-AM	Flood Communications, LLC
KKJK-FM, KMTY-FM, KRGi-AM, KRGi-F2, KRGi-F3, KRGi-F4, KRGi-FM, KRGY-FM	Legacy Communications, LLC
KHNE-FM, KLNE-FM	Nebraska Educational Telecomm Commission
KROR-FM, KSYZ-FM	NRG Media LLC

LOCAL SPORTS COVERAGE

KRGi-AM	Kansas City Chiefs-Football University of Nebraska Men`s-Football University of Nebraska Men`s-Basketball University of Nebraska Men`s-Baseball
KGFW-AM	University of Nebraska Women's-Basketball University of Nebraska Men`s-Baseball
KAWL-AM F = Flagship	University of Nebraska Men`s-Football

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SIMULCASTS (TOTAL WEEK)

KMTY-FM+KRGi-F3
KICS-AM+KXPN-AM

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KAWL-AM	Oldies	103.5
KGFW-AM	News/Talk	96.1
KHAS-AM	Adult Contemporary	104.1
KICS-AM	Sports	92.7
KMMJ-AM	Hispanic	104.7
KRGi-F2	Mexican Regional	93.3
KRGi-F3	Altern/Modern Rock	99.7
KRGi-F4	Country	103.5
KRGi-AM	News/Talk	105.5
KRVN-AM	Farm/Full Service	106.9
KTIC-AM	Farm/Full Service	98.3
KXPN-AM	Sports	92.1

NATIONAL REPS

KAWL-AM, KIOD-FM, KKJK-FM, KMTY-FM, KRGi-FM, KRGi-F2, KRGi-F3, KRGi-F4, KRGi-AM, KRGY-FM, KRVN-FM, KRVN-AM, KSWN-FM, KTIC-FM, KTIC-AM, KTMX-FM, KZMC-FM	KRG-Katz
KGFW-AM, KQKY-FM, KRNY-FM, KROR-FM, KSYZ-FM	KRG-Christal
KHAS-AM, KICS-AM, KKPR-FM, KLIQ-FM, KXPN-AM	KRG-Eastman