

# Hot Springs

Spectrometer

## Population Estimates

	Rank	Population 12+	
MSA	240	87,600	
DMA	60	1,284,000	
Hispanic	218	6,500	7.42%
Black	207	8,400	9.59%

## Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					KZNG-ODS								
FM		KLXQ-CLR KWPS-CLR	KLAZ-HAC	KLBL-CLH		KQUS-COU		KVRE-AST					KALR-NCL KHHS-NCL KJDS-NCL KLRO-NCL KUAR-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KALR-FM, KLRO-FM	Educational Media Foundation
KHHS-FM, KJDS-FM	Houston Christian Broadcasters, Inc
KLAZ-FM, KLBL-FM, KLXQ-FM, KQUS-FM, KZNG-AM	US Stations, LLC

## LOCAL SPORTS COVERAGE

F = Flagship

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KALR-FM	Non-Commercial	96.1
KLRO-FM	Non-Commercial	93.1
KUAR-FM	Non-Commercial College	94.5
KZNG-AM	Oldies	105.5

## NATIONAL REPS

KHHS-FM, KLBL-FM, KLXQ-FM, KQUS-FM, KZNG-AM	Loc Focus
---	-----------