

Wenatchee-Moses Lake, WA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	12	4,906,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KKRT-SPR KPQ-N/T KWIQ-SPR KWNC-N/T KXLE-N/T KYSP-SPR						
FM	KWWW-CHR	KPQ-CLR	KAPL-A/C KOHO-SAC KOZI-A/C KZBE-A/C	KCSY-CLH KDRM-ADH		KKRV-COU KNCW-COU KWIQ-COU KXLE-COU KYSN-COU KZAL-COU	KKWN-N/T			KRCW-RMX KWLN-RMX KZML-RMX KZUS-RMX		KXAA-REL	KLGW-NCL KLUW-NCL
DIGITAL				KKRV-F3-ADH									

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KKRT-AM, KKRv-FM, KWIQ-AM, KWIQ-FM, KWLN-FM
KRCW-FM, KZML-FM, KZUS-FM
KOZI-FM, KZAL-FM
KLGW-FM, KLUW-FM
KXLE-AM, KXLE-FM
KNCW-FM, KZBE-FM

KAPL-FM, KKWN-FM, KPQ-AM, KPQ-FM, KWNC-AM, KWWW-FM, KYSN-FM, KYSP-AM

Alpha Media

Bustos Media Holdings, LLC
Chelan Valley Media Group LLC
Educational Media Foundation
Ellensburg Radio Broadcasting
North Cascades Broadcasting

Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

KKRT-AM

Seattle Mariners-Baseball
Washington State University-Football
Washington State University-Basketball
Seattle Supersonics-Basketball

Seattle Supersonics-Basketball
University of Washington Men's Huskies-Football
Seattle Seahawks-Football

F = Flagship

Wenatchee-Moses Lake, WA

SIMULCASTS (TOTAL WEEK)

KKRT-AM+KWIQ-AM

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KCSY-FM	Classic Hits	93.9
KKRV-F3	Adult Hits	94.3
KLGW-FM	Non-Commercial	97.7
KNCW-FM	Country	95.1
KOZI-FM	Adult Contemporary	103.1
KPQ-AM	News/Talk	101.7
KWWW-FM	Contemporary Hit Radio	103.9
KZML-FM	Mexican Regional	92.9

NATIONAL REPS

KAPL-FM, KKWN-FM, KPQ-FM, KPQ-AM, KWNC-AM, KWWW-FM, KYSN-FM, KYSP-AM	KRG-Christal
KCSY-FM, KDRM-FM, KXLE-FM, KXLE-AM, KZUS-FM	Tach
KKRT-AM, KKRV-FM, KKRV-F3, KWIQ-FM, KWIQ-AM	KRG-Katz
KOHO-FM, KOZI-FM, KZAL-FM	Loc Focus
KRCW-FM	RegR
KWLN-FM	KRG-Eastman
KZML-FM	McGavren