

Salina-Manhattan, KS

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	198	198,300	
DMA	70	1,022,300	
Hispanic	170	19,800	9.98%
Black	185	14,400	7.26%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				KABI-CLH KESJ-CLH KJCK-CLH			KFEQ-FUL KINA-N/T KMAN-N/T KSAL-N/T						
FM	KACZ-CHR KJCK-CHR KSKU-CHR	KLBG-AOR KMKF-AOR KVGB-CLR	KBLS-A/C KMPK-A/C KNCK-HAC KZUH-CAC	KKJO-ADH KSAL-ADH		KHUT-COU KQLA-COU KSJQ-COU KSKG-COU KXBZ-COU KXKU-COU KYEZ-COU						KJDM-REL	KBMP-NCL KGLV-NCL KJRL-NCL
DIGITAL				KSKG-F2-CLH									

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KLBG-FM, KMPK-FM, KSKU-FM, KXKU-FM	Ad Astra Per Aspera Broadcasting, Inc
KHUT-FM, KINA-AM, KJCK-AM, KJCK-FM, KQLA-FM, KSKG-FM, KVGB-FM	Eagle Communications
KJRL-FM, KZUH-FM	Great Plains Christian Radio Inc
KACZ-FM, KBLS-FM, KMAN-AM, KMKF-FM, KXBZ-FM	Manhattan Broadcasting Co., Inc
KABI-AM, KSAL-AM, KSAL-FM, KYEZ-FM	Meridian Media, LLC

LOCAL SPORTS COVERAGE

KFEQ-AM	Kansas City Royals-Baseball Kansas City Chiefs-Football
KINA-AM	Indy 500-Car Racing Nascar Stock Races-Car Racing
F = Flagship	

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SIMULCASTS (TOTAL WEEK)

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KABI-AM	Classic Hits	95.9
KBMP-FM	Non-Commercial	106.1
KESJ-AM	Classic Hits	107.5
KFEQ-AM	Full Service	95.3
KINA-AM	News/Talk	107.5
KJCK-AM	Classic Hits	107.9
KMAN-AM	News/Talk	93.7
KSAL-AM	News/Talk	106.7
KSKG-F2	Classic Hits	94.5

NATIONAL REPS

KABI-AM, KJDM-FM, KLBG-FM, KSAL-FM, KSAL-AM, KYEZ-FM, KZUH-FM	Loc Focus
KACZ-FM, KBLS-FM, KMAN-AM, KMKF-FM, KXBZ-FM	KRG-Katz
KESJ-AM, KFEQ-AM, KHUT-FM, KINA-AM, KJCK-FM, KJCK-AM, KKJO-FM, KQLA-FM, KSJQ-FM, KSKG-FM, KSKG-F2, KVGB-FM	RegR
KSKU-FM, KXKU-FM	Tach