

Hudson Valley NY

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	41	1,573,700	
DMA	1	18,896,400	
Hispanic	30	391,300	24.86%
Black	42	201,700	12.82%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa
Nielsen	Black	Standard	Sp/Fa; Fa/Sp
Nielsen	Hispanic	Standard	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM				WALL-CLH WLNA-CLH	WGNV-ODS	WDLC-COU	WFAS-N/T						
FM	WSPK-CHR	WXPB-AAR	WHUD-A/C WJGK-A/C										WARW-NCL WNVU-NCL WYMK-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WHUD-FM, WLNA-AM, WSPK-FM, WXPB-FM	Pamal Broadcasting
WGNV-AM, WJGK-FM	Sunrise Broadcasting

LOCAL SPORTS COVERAGE

WLNA-AM	Army-Football
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WGNV-AM+WGNV-FM
WBPM-FM+WLNA-AM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WALL-AM	Classic Hits	96.7
WDLC-AM	Country	107.7
WGNV-AM	Oldies	105.3
WJGK-FM	Adult Contemporary	94.5
WLNA-AM	Classic Hits	94.3
WNVU-FM	Non-Commercial	101.5

NATIONAL REPS

WFAS-AM	KRG-Christal
WGNV-AM, WJGK-FM	KRG-Katz
WHUD-FM, WLNA-AM, WSPK-FM, WXPB-FM	McGavren