

# Fredericksburg

Spectrometer

## Population Estimates

	Rank	Population 12+	
MSA	132	384,200	
DMA	9	6,256,400	
Hispanic	117	53,500	13.93%
Black	81	84,700	22.05%

## Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WFVA-N/T WNTX-TLK						
FM	WVBX-CHR	WWUZ-CLR	WBQB-HAC	WGRQ-CLH		WFLS-COU WGRX-COU WJMA-COU							WPER-NCL WQIQ-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WFLS-FM, WNTX-AM, WVBX-FM, WWUZ-FM  
WBQB-FM, WFVA-AM  
WGRQ-FM, WGRX-FM

Alpha Media  
Centennial Broadcasting  
Telemedia Broadcasting

## LOCAL SPORTS COVERAGE

F = Flagship

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WNTX-AM	Talk	96.5
WQIQ-FM	Non-Commercial College	94.9

## NATIONAL REPS

WBQB-FM, WFLS-FM, WFVA-AM, WNTX-AM, WVBX-FM, WWUZ-FM

KRG-Katz