

Meadville-Franklin PA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	155	336,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM	WFRA-CHR WMGW-CHR			WTIV-CLH									
FM		WRQI-CLR WRQW-CLR		WHMJ-CLH WMVL-CLH WXMJ-CLH		WGYI-COU WGYI-COU							WLOQ-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WFRA-AM, WGYI-FM, WGYI-FM, WHMJ-FM, WMGW-AM, WRQI-FM, WRQW-FM, WTIV-AM, WXMJ-FM

Seven Mountains Media, LLC

LOCAL SPORTS COVERAGE

WMGW-AM

Pittsburgh Steelers-Football
Pittsburgh Pirates-Baseball

WFRA-AM

Pittsburgh Steelers-Football
Pittsburgh Pirates-Baseball

F = Flagship

SIMULCASTS (TOTAL WEEK)

WFRA-AM+WMGW-AM
WGYI-FM+WGYI-FM
WRQI-FM+WRQW-FM
WHMJ-FM+WXMJ-FM
WHMJ-FM+WTIV-AM
WHMJ-FM+WUZZ-AM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WFRA-AM	Contemporary Hit Radio	98.1
WMGW-AM	Contemporary Hit Radio	100.7
WTIV-AM	Classic Hits	105.3

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NATIONAL REPS

WFRA-AM, WGYI-FM, WGYI-FM, WHMJ-FM, WMGW-AM, WRQI-FM, WRQW-FM, WTIV-AM, WXMJ-FM
WLOQ-FM

KRG-Eastman
Loc Focus