

Olean NY

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	56	1,364,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM		WOEN-CLR	WESB-A/C	WOLY-CLH		WLSV-COU		WFRM-AST				WGGO-REL	
FM		WBRR-CLR WQFX-CLR WQRS-CLR	WCGS-CAC WCOP-CAC WCOQ-CAC WHKS-A/C WMXO-HAC WQRW-HAC WXZY-A/C	WJQZ-CLH WRRN-CLH WXMT-CLH WZHD-CLH	WKZA-ODS	WDDH-COU WPIG-COU							WCOR-NCL WCOT-NCL WCOV-NCL WOLN-NPR
DIGITAL	WZHD-F2-CHR	WZHD-F3-CLR											

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WJQZ-FM, WLSV-AM
WCGS-FM, WCOP-FM, WCOQ-FM, WCOR-FM, WCOT-FM, WCOV-FM
WFRM-AM, WHKS-FM
WKZA-FM, WQFX-FM
WMXO-FM, WOEN-AM, WOLY-AM, WPIG-FM, WQRS-FM, WZHD-F2, WZHD-F3, WZHD-FM
WBRR-FM, WESB-AM

DBM Communications Inc
Family Life Ministries, Inc

L-Com, Inc
Media One Group
Seven Mountains Media, LLC

WESB Inc.

LOCAL SPORTS COVERAGE

WPIG-FM
WQRW-FM
F = Flagship

Buffalo Bills-Football
Nascar Stock Races-Car Racing

Olean NY

SIMULCASTS (TOTAL WEEK)

WPHD-FM+WZHD-FM
WOEN-AM+WQRS-FM
WNKI-FM+WZHD-F2
WMTT-FM+WZHD-F3

NATIONAL REPS

WBRR-FM, WESB-AM	RegR
WCOP-FM, WXMT-FM	Tach
WGGO-AM, WHKS-FM	Loc Focus
WMXO-FM, WOEN-AM, WOLY-AM, WPIG-FM, WQRS-FM, WZHD-FM	KRG-Eastman

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WESB-AM	Adult Contemporary	107.5
WFRM-AM	Adult Standards	96.5
WGGO-AM	Religion	100.5
WLSV-AM	Country	100.3
WMXO-FM	Hot AC	101.1
WOEN-AM	Classic Rock	98.7
WOLY-AM	Classic Hits	107.1
WPIG-FM	Country	101.3
WQRS-FM	Classic Rock	96.3
WZHD-FM	Classic Hits	95.3
WZHD-F2	Contemporary Hit Radio	104.7
WZHD-F3	Classic Rock	103.9