

Concord-Lakes Region, NH

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	168	259,100	
DMA	92	808,200	
Hispanic	217	6,300	2.43%
Black	225	4,100	1.58%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				WASR-CLH WHNM-CLH	WFTN-ODS WPNH-ODS		WEMJ-N/T						
FM	WFTN-CHR WJYY-CHR WVMJ-CHR	WLKZ-CLR WMWV-AAR WNNH-CLR WPKQ-AMR WPNH-AAR	WWLK-SFT	WLNH-CLH		WNHW-COU WSCY-COU							WAKC-NCL WEVJ-NPR WEVO-NPR WLKC-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WAKC-FM, WLKC-FM	Educational Media Foundation
WLKZ-FM, WWLK-FM	Lakes Media. LLC
WMWV-FM, WVMJ-FM	Mt. Washington Radio & Gramophone, I.I.C.
WEVJ-FM, WEVO-FM	New Hampshire Public Radio Inc
WFTN-AM, WFTN-FM, WPNH-AM, WPNH-FM, WSCY-FM	Northeast Communications Corporation
WEMJ-AM, WJYY-FM, WLNH-FM, WNHW-FM, WNNH-FM	WBIN Media Company

SIMULCASTS (TOTAL WEEK)

WAKC-FM+WLKC-FM
WCYY-FM+WPKQ-FM

LOCAL SPORTS COVERAGE

WNNH-FM	New England Patriots-Football
WPNH-AM	Boston Red Sox-Baseball
WPKQ-FM	New England Patriots-Football
F = Flagship	

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WASR-AM	Classic Hits	97.1
WEMJ-AM	News/Talk	107.3
WFTN-AM	Oldies	92.9
WHNM-AM	Classic Hits	103.3
WVMJ-FM	Contemporary Hit Radio	98.1

Concord-Lakes Region, NH

NATIONAL REPS

WEMJ-AM, WJYY-FM, WLNH-FM, WNHW-FM, WNNH-FM	KRG-Eastman
WFTN-FM, WFTN-AM, WPNH-FM, WPNH-AM, WSCY-FM	KRG-Katz
WLKZ-FM, WWLK-FM	McGavren
WMWV-FM, WVMJ-FM	Tach
WPKQ-FM	KRG-Christal