

# Bend, OR

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	186	188,300
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KBND-N/T KBNW-N/T KRCO-SPR			KRDM-RMX			
FM	KXIX-CHR	KLRR-AAR KMGX-CLR KRXF-AMR KTWS-CLR	KNLR-CAC KWPK-HAC	KQAK-CLH KWXS-CLH		KMTK-COU KRCO-COU KSJJ-COU						KDJA-REL	KOAB-NPR KVLB-NCL KVRA-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KBND-AM, KLRR-FM, KMTK-FM, KTWS-FM, KWXS-FM  
KVLB-FM, KVRA-FM  
KMGX-FM, KRXF-FM, KSJJ-FM, KXIX-FM  
KQAK-FM, KRCO-AM, KRCO-FM, KWPK-FM

Combined Communications  
Educational Media Foundation  
Gross Communications Corp.  
Horizon Broadcasting Group LLC

## LOCAL SPORTS COVERAGE

KBND-AM  
KRCO-AM  
  
F = Flagship  
  
Portland Trailblazers-Basketball  
Portland Trailblazers-Basketball  
Seattle Seahawks-Football  
Oregon State-Football  
Oregon State-Basketball

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KBND-AM	News/Talk	100.1
KBNW-AM	News/Talk	104.5
KNLR-FM	Christian AC	95.9
KRCO-FM	Country	93.3
KRCO-AM	Sports	92.5

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## NATIONAL REPS

KBND-AM, KLRR-FM, KMTK-FM, KTWS-FM, KWXS-FM  
KBNW-AM, KQAK-FM, KRCO-FM, KRCO-AM, KWPK-FM  
KMGX-FM, KRXF-FM, KSJJ-FM, KXIX-FM

Tach  
McGavren  
KRG-Katz