

Rocky Mount-Wilson, NC

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	24	3,024,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
FM					WZAX-ODS	WDWG-COU			WPWZ-URB WRSV-URB				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WDWG-FM, WPWZ-FM, WZAX-FM

First Media Radio LLC

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
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NATIONAL REPS

WDWG-FM, WPWZ-FM, WZAX-FM

WRSV-FM

Loc Focus

RegR