

Lufkin, TX

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	106	670,400
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KSFA-N/T KSML-SPR		KRBA-GOS				
FM		KTBQ-CLR	KAFX-HAC		KVLL-ODS	KIVY-COU KJCS-COU KYBI-COU KYKS-COU			KZXL-URB	KSML-SCO			KGfZ-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KRBA-AM, KSML-AM, KSML-FM, KYBI-FM
KAFX-FM, KSFA-AM, KTBQ-FM, KVLL-FM, KYKS-FM

KASA Family Limited Partnership
Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KGfZ-FM	Non-Commercial	95.9
KRBA-AM	Gospel	104.1
KSFA-AM	News/Talk	104.5
KSML-AM	Sports	103.7

NATIONAL REPS

KAFX-FM, KSFA-AM, KTBQ-FM, KVLL-FM, KYKS-FM
KRBA-AM, KSML-FM, KSML-AM, KYBI-FM, KZXL-FM

KRG-Katz
RegR