

# Jonesboro, AR

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	182	195,600
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					KRLW-ODS		KBTM-N/T KNEA-SPR						
FM	KIYS-CHR	KEGI-CLR KZLE-CLR	KJBX-A/C	KDRS-ADH		KDXY-COU KFIN-COU KOEa-COU KWHF-COU		KERL-AST					
DIGITAL	KDXY-F2-RHY		KDXY-F3-SFT			KJBX-F2-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KBTM-AM, KERL-FM, KFIN-FM, KIYS-FM, KNEA-AM, KWHF-FM	East Arkansas Broadcasters, Inc.
KDXY-F2, KDXY-F3, KDXY-FM, KEGI-FM, KJBX-F2, KJBX-FM	Saga Communications Inc.

## LOCAL SPORTS COVERAGE

KFIN-FM	Arkansas State University-Football
KWHF-FM	St. Louis Cardinals-Baseball
F = Flagship	

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KBTM-AM	News/Talk	101.3
KDXY-F2	Rhythmic CHR	107.5
KDXY-F3	Soft AC	92.7
KJBX-F2	Country	98.5
KNEA-AM	Sports	95.3
KOEa-FM	Country	94.1
KRLW-AM	Oldies	103.1

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## NATIONAL REPS

KBTM-AM, KFIN-FM, KIYS-FM, KNEA-AM, KWHF-FM  
KDXY-FM, KDXY-F2, KDXY-F3, KEGI-FM, KJBX-FM, KJBX-F2

KRG-Christal  
KRG-Katz