

Decatur, IL

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	96	797,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WDZ-SPR WSOY-N/T						
FM	WSOY-CHR WYDS-CHR	WZNX-CLR		WEJT-ADH	WDKR-ODS	WDZQ-COU WXFM-COU	WZUS-TLK		WCZQ-URB				
DIGITAL						WYDS-F3-COU	WZNX-F3-SPR WYDS-F4-SPR		WYDS-F2-UAC				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WCZQ-FM, WDZ-AM, WDZQ-FM, WSOY-AM, WSOY-FM	Champaign Multimedia Group, LLC
WEJT-FM, WYDS-F2, WYDS-F3, WYDS-F4, WYDS-FM, WZNX-F3, WZNX-FM, WZUS-FM	Cromwell Group Inc.
WDKR-FM, WXFM-FM	Technicom, Inc.

LOCAL SPORTS COVERAGE

WSOY-AM	St. Louis Cardinals-Baseball University of Illinois-Football University of Illinois-Basketball
WDZ-AM	Chicago Bears-Football Chicago Cubs-Baseball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WYDS-F4+WZNX-F3

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WEJT-FM	Adult Hits	105.9
WSOY-AM	News/Talk	103.3
WYDS-F2	Urban AC	95.5
WYDS-F3	Country	98.1
WYDS-F4	Sports	93.5
WZNX-F3	Sports	106.3

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NATIONAL REPS

WCZQ-FM, WDZ-AM, WDZQ-FM, WSOY-FM, WSOY-AM	KRG-Christal
WDKR-FM, WXFM-FM	Tach
WEJT-FM, WYDS-FM, WYDS-F2, WYDS-F3, WYDS-F4, WZNX-FM, WZNX-F3, WZUS-FM	KRG-Eastman