

Chicago, IL

Spectrometer

Population Estimates				Available Research			
	Rank	Population 12+		Service	Ethnic Type	Report Type	Available Reports
MSA	3	8,034,800		Nielsen	General Market	PPM	Monthly
DMA	3	8,295,400		Nielsen	Black	PPM	Monthly
Hispanic	6	1,897,500	23.62%	Nielsen	Hispanic	PPM	Monthly
Black	4	1,363,500	16.97%				

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WBBM-NEW WCPT-TLK WGN-N/T WIND-N/T WJOL-N/T WLIP-N/T WLS-N/T WMFN-N/T WMVP-SPR WSCR-SPR		WGRB-UIN WVON-UTK	WKRS-SNT WRLL-SNT WRTO-SNT	WRDZ-ETH	WNTD-REL WYLL-REL	
FM	WBBM-CHR WKSC-CHR	WCHI-AOR WDRV-CLR WIIL-AOR WKQX-AMR WRXQ-AOR WWDV-CLR WXRD-CLR WXRT-AAR	WLIT-SFT WSHE-A/C WSSR-A/C WTMX-HAC WXLC-HAC WZSR-A/C WZVN-A/C	WERV-CLH WLS-CLH	WRME-ODS	WCCQ-COU WLJE-COU WUSN-COU	WCFS-NEW	WFMT-CLA	WBMX-UAC WGCI-URB WPWX-URB WSRB-UAC WVAZ-UAC	WLEY-RMX WOJO-RMX WPPN-SCO WVIV-SCO	WCPY-ETH WPNA-ETH		WAVE-NCL WAWY-NCL WBEZ-NPR WCKL-NCL WCLR-NCL WMBI-NCL WYHI-NCL
DIGITAL	WKSC-F2-RHY		WLIT-F2-SFT			WCHI-F2-COU	WBBM-F2-TLK WCFS-F2-SPR WSHE-F2-SPR						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

Chicago, IL

COMBOS (+ LMA's)

WCCQ-FM, WERV-FM, WIIL-FM, WJOL-AM, WKRS-AM, WLIP-AM, WSSR-FM, WXLC-FM, WZSR-FM	Alpha Media
WBBM-AM, WBBM-F2, WBBM-FM, WBMX-FM, WCFS-F2, WCFS-FM, WSCR-AM, WUSN-FM, WXRT-FM	Audacy
WPWX-FM, WSRB-FM	Crawford Broadcasting
WKQX-FM, WLS-AM, WLS-FM	Cumulus
WAVE-FM, WAWY-FM, WCKL-FM, WCLR-FM	Educational Media Foundation
WDRV-FM, WSHE-FM, WTMX-FM, WWDV-FM	Hubbard Radio
WCHI-F2, WCHI-FM, WGCI-FM, WGRB-AM, WKSC-F2, WKSC-FM, WLIT-F2, WLIT-FM, WVAZ-FM, WVON-AM	iHeartMedia, Inc.
WIND-AM, WYLL-AM	Salem Media Group
WOJO-FM, WPPN-FM, WVIV-FM	TelevisaUnivision, Inc

SIMULCASTS (TOTAL WEEK)

WDRV-FM+WWDV-FM
WBBM-AM+WCFS-FM
WMVP-AM+WSHE-F2

NATIONAL REPS

WBBM-FM, WBBM-F2, WBBM-AM, WBMX-FM, WCFS-FM, WCFS-F2, WSCR-AM, WUSN-FM, WXRT-FM	KRG-Audacy
WCCQ-FM, WERV-FM, WGN-AM, WIIL-FM, WJOL-AM, WKQX-FM, WKRS-AM, WLIP-AM, WLS-FM, WLS-AM, WRLL-AM, WRXQ-FM, WSSR-FM, WXLC-FM, WZSR-FM	KRG-Christal
WCHI-FM, WCHI-F2, WGCI-FM, WGRB-AM, WKSC-FM, WKSC-F2, WLIT-FM, WLIT-F2, WVAZ-FM	iHeartMedia
WDRV-FM, WLEY-FM, WSHE-FM, WSHE-F2, WTMX-FM, WWDV-FM	KRG-Katz
WFMT-FM, WPWX-FM, WRDZ-AM, WRME-FM, WSRB-FM	McGavren
WLJE-FM, WXRD-FM, WZVN-FM	RegR
WMFN-AM	Tach
WOJO-FM, WPPN-FM, WRTO-AM, WVIV-FM, WVON-AM	KRG-Eastman

LOCAL SPORTS COVERAGE

WPNA-FM	Chicago Bears-Football
WLS-AM	University of Illinois-Football University of Illinois-Basketball
WRTO-AM	Chicago White Sox-Baseball Chicago Black Hawks-Hockey Chicago Fire-Soccer Chicago Cubs-Baseball
WBBM-AM	Notre Dame University-Football
WSCR-AM	Chicago Bulls-Basketball (F) Chicago Cubs-Baseball (F)
WMVP-AM	Chicago White Sox-Baseball (F) Chicago Bears-Football (F)
WGN-AM	Indy 500-Car Racing Chicago Black Hawks-Hockey (F) Northwestern University-Football Northwestern University-Basketball
WIND-AM	Northern Illinois University Huskies-Football (F) Mexican League-Soccer
WVIV-FM	Chicago Bears-Football
F = Flagship	

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WCKL-FM	Non-Commercial	99.1
WPPN-FM	Spanish Contemporary	106.9
WRDZ-AM	Ethnic-Other	103.1
WVON-AM	Urban Talk	98.3