

# Dothan AL

## Spectrometer

### Population Estimates

	Rank	Population 12+	
MSA	190	224,000	
DMA	173	232,900	
Hispanic	191	13,800	6.16%
Black	116	49,000	21.88%

### Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WOOF-SPR		WARB-URB WDSA-UTK				
FM	WKMX-CHR	WDAB-CLR	WOOF-A/C	WLDQ-CLH WZTZ-CLH		WDJR-COU WECB-COU WOAB-COU WTVY-COU	WDBT-N/T		WAGF-UAC WBBK-UAC WJJN-URB				WDYF-NCL WIZB-NCL WPHH-NCL WRWA-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

WDBT-FM, WDJR-FM, WKMX-FM, WTVY-FM  
WBBK-FM, WDAB-FM, WECB-FM, WLDQ-FM  
WIZB-FM, WPHH-FM  
WAGF-FM, WDSA-AM, WJJN-FM  
WOOF-AM, WOOF-FM

Gulf South Communications, Inc  
Kensington Digital Media, LLC  
Radio Training Network, Inc.  
Wilson Broadcasting  
Woof Inc.

### LOCAL SPORTS COVERAGE

WDSA-AM      University of Alabama-Football  
University of Alabama-Basketball  
WAGF-FM      University of Alabama-Football  
University of Alabama-Basketball  
WLDQ-FM      Auburn-Football  
Auburn-Basketball  
F = Flagship

### SIMULCASTS (TOTAL WEEK)

### TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WARB-AM	Urban Contemporary	105.9
WDSA-AM	Urban Talk	93.9
WIZB-FM	Non-Commercial	96.1
WOOF-AM	Sports	100.1

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NATIONAL REPS

WBBK-FM, WDAB-FM, WECB-FM, WLDQ-FM  
WDBT-FM, WDJR-FM, WKMX-FM, WTVY-FM  
WDSA-AM, WJJN-FM  
WOOF-FM, WOOF-AM

KRG-Eastman  
McGavren  
Loc Focus  
KRG-Christal