

Dothan AL

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	190	221,800	
DMA	174	230,900	
Hispanic	189	13,200	5.95%
Black	114	48,700	21.96%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WOOF-SPR		WARB-URB WDSA-UTK				
FM	WKMX-CHR	WJRL-AOR	WOOF-A/C	WESP-CLH		WAMI-COU WDJR-COU WECB-COU WOAB-COU WTVY-COU	WDBT-N/T WZTZ-SPR		WAGF-UAC WBBK-UAC WJJN-URB				WDYF-NCL WIZB-NCL WPHH-NCL WRWA-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WBBK-FM, WECB-FM, WESP-FM, WJRL-FM
WDBT-FM, WDJR-FM, WKMX-FM, WTVY-FM
WIZB-FM, WPHH-FM
WAGF-FM, WDSA-AM, WJJN-FM
WOOF-AM, WOOF-FM

Alabama Media LLC
Gulf South Communications, Inc
Radio Training Network, Inc.
Wilson Broadcasting
Woof Inc.

LOCAL SPORTS COVERAGE

WDSA-AM University of Alabama-Football
University of Alabama-Basketball

WESP-FM Auburn-Football
Auburn-Basketball

WAGF-FM University of Alabama-Football
University of Alabama-Basketball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WARB-AM	Urban Contemporary	105.9
WDSA-AM	Urban Talk	93.9
WIZB-FM	Non-Commercial	96.1
WOOF-AM	Sports	100.1

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NATIONAL REPS

WBBK-FM, WECB-FM, WESP-FM, WJRL-FM
WDBT-FM, WDJR-FM, WKMX-FM, WTVY-FM
WDSA-AM, WJJN-FM
WOOF-FM, WOOF-AM

KRG-Eastman
McGavren
Loc Focus
KRG-Christal