

Champaign, IL

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	96	797,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WDWS-N/T			WKJR-SCO			
FM	WQQB-CHR	WPGU-AMR	WHMS-SRK WJEK-CAC WLRW-HAC	WKIO-CLH WREE-CLH		WGKC-COU WIXY-COU WYXY-COU	WSJK-SPR		WCZQ-URB				
DIGITAL		WIXY-F2-CLR	WIXY-F3-SFT						WLRW-F2-UAC				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WDWS-AM, WHMS-FM, WKIO-FM	Champaign Multimedia Group, LLC
WIXY-F2, WIXY-F3, WIXY-FM, WLRW-F2, WLRW-FM, WREE-FM, WYXY-FM	Saga Communications Inc.
WGKC-FM, WJEK-FM, WQQB-FM, WSJK-FM	SJ Broadcasting LLC

LOCAL SPORTS COVERAGE

WGKC-FM	Chicago Cubs-Baseball
WDWS-AM	University of Illinois-Football (F) University of Illinois-Basketball (F)
WHMS-FM	University of Illinois-Football University of Illinois-Basketball
WSJK-FM	St. Louis Cardinals-Baseball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WDWS-AM	News/Talk	93.9
WIXY-F2	Classic Rock	96.9
WIXY-F3	Soft AC	99.7
WKJR-AM	Spanish Contemporary	106.5
WLRW-F2	Urban AC	97.9

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NATIONAL REPS

WCZQ-FM, WDWS-AM, WHMS-FM, WKIO-FM	KRG-Christal
WGKC-FM, WJEK-FM, WQQB-FM, WSJK-FM	KRG-Eastman
WIXY-FM, WIXY-F2, WIXY-F3, WLRW-FM, WLRW-F2, WPGU-FM, WREE-FM, WYXY-FM	KRG-Katz