## Redding, CA

## Spectrometer

## Population Estimates



Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KKLC-FM, KKRO-FM
KESR-FM, KEWB-FM, KHRD-FM, KNCQ-FM, KYTO FM
KNCA-FM, KWCA-FM
KNRO-AM, KQMS-AM, KRDG-FM, KRRX-FM, KSHA-FM' KWLZ-FM

Educational Media Foundation Results Radio

Southern Oregon University Stephens Media Group

LOCAL SPORTS COVERAGE

KNRO-AM

F = Flagship

San Jose Sharks-Hockey
Oakland A`s-Baseball
acramento Kings-Basketbal

## Redding, CA

| TRANSLATORS |  |  |  |
| :--- | :--- | :--- | :--- |
| PRIMARY STATION |  | FORMAT | TRANSLATOR FREQUENCY |
| KCNR-AM |  | News/Talk | 96.5 |
| KESR-FM |  | Adult Hits | 93.7 |
| KFPR-FM |  | Non-Commercial College | 91.9 |
| KHRD-FM |  | Classic Rock | 93.3 |
| KKLC-FM | Non-Commercial | 98.5 |  |
| KNCA-FM | Non-Commercial College | 96.9 |  |
| KNRO-AM | Sports | 103.9 |  |
| KQMS-AM | News/Talk | 105.7 |  |
| KRRX-FM | Album Oriented Rock | 104.9 |  |
| KVIP-FM | Non-Commercial | 98.7 |  |

## NATIONAL REPS

KALF-FM, KNRO-AM, KQMS-AM, KRDG-FM, KRRX-FM, KSHA-FM, KWLZ-FM KESR-FM, KEWB-FM, KHRD-FM, KNCQ-FM, KYTO-FM

