## Spectrometer

## Population Estimates

|  | $\frac{\text { Rank }}{}$ | Population 12+ |
| :--- | :--- | :--- |
| MSA | 999 | 0 |
| DMA | 90 | 818,500 |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

## Available Research

Service Ethnic Type $\quad$ Report Type $\quad$ Available Reports

|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum$ |  |  |  |  |  |  | KCMC-SPR <br> KHDY-TLK <br> KKTK-SPR <br> KTFS-SPR |  |  |  |  |  |  |
| $\sum_{i}$ | KPWW-CHR | $\begin{aligned} & \text { KEWL-AAR } \\ & \text { KHDY-CLR } \\ & \text { KYGL-CLR } \end{aligned}$ |  |  |  | $\begin{aligned} & \text { KBYB-COU } \\ & \text { KKYR-COU } \\ & \text { KPGG-COU } \\ & \text { KTTY-COU } \\ & \hline \end{aligned}$ | KTFS-N/T |  | KMJI-UAC KTOY-UAC KZRB-URB |  |  |  | KKLT-NCL KNRB-NCL KTXK-EDU |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KEWL-FM, KHDY-AM, KHDY-FM, KPGG-FM
KBYB-FM, KCMC-AM, KTFS-AM, KTFS-FM, KTOYFM, KTTY-FM
KKYR-FM, KMJI-FM, KPWW-FM, KYGL-FM

American Media Investments, Inc BTC USA Holdings Management, Inc

## LOCAL SPORTS COVERAGE

| KKTK-AM | Dallas Cowboys-Football <br> Texas Rangers-Baseball |
| :--- | :--- |
| F = Flagship |  |

Townsquare Media, Inc.

## SIMULCASTS (TOTAL WEEK)

Texarkana, TX-AR
NATIONAL REPS

KBYB-FM, KCMC-AM, KTFS-FM, KTFS-AM, KTOY-FM, KTTY-FM KEWL-FM, KHDY-FM, KHDY-AM, KPGG-FM, KZRB-FM
KKTK-AM
KKYR-FM, KMJI-FM, KPWW-FM, KYGL-FM

Tach
KRG-Christal KRG-Eastman KRG-Katz

