

Brunswick, GA

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	239	92,400	
DMA	41	1,903,400	
Hispanic	222	6,300	6.82%
Black	165	18,800	20.35%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WGIG-N/T WSFN-SPR		WBGA-URB				
FM		WBQO-AAR WHFX-CLR	WMUV-CAC WQGA-A/C WXMK-HAC	WSGT-CLH WSSI-CLH		WKUB-COU WRJY-COU WYNR-COU			WSOL-UAC				WAYR-NCL WLPT-NCL WWIO-NPR

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WRJY-FM, WSSI-FM, WXMK-FM	Golden Isles Broadcasting
WKUB-FM, WSGT-FM	Higgs Multimedia Group LLC
WBGA-AM, WGIG-AM, WHFX-FM, WQGA-FM, WYNR-FM	iHeartMedia, Inc.

LOCAL SPORTS COVERAGE

WSFN-AM	Atlanta Braves-Baseball
WHFX-FM	Jacksonville Jaguars-Football
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WBGA-AM	Urban Contemporary	96.3
WGIG-AM	News/Talk	98.7
WLPT-FM	Non-Commercial	95.1
WSFN-AM	Sports	103.7

NATIONAL REPS

WBGA-AM, WGIG-AM, WHFX-FM, WQGA-FM, WSOL-FM, WYNR-FM	iHeartMedia
WBQO-FM, WRJY-FM, WSSI-FM, WXMK-FM	Loc Focus