Monmouth-Ocean, NJ

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	52	1,111,400	
DMA	1	18,842,900	
Hispanic	66	118,800	10.69%
Black	104	58,600	5.27%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WJLK-HAC WOBM-A/C		WHTG-ODS								
FM	WBBO-CHR	WBHX-CLR WCHR-CLR WRAT-AOR WWZY-CLR	WJLK-HAC WOBM-A/C WSJO-A/C	WJRZ-CLH		WKMK-COU WTHJ-COU	WKXW-FUL					WMDI-REL	WBJB-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WJRZ-FM, WRAT-FM	Beasley Media Group
WBBO-FM, WBHX-FM, WHTG-AM, WKMK-FM, WTHJ-FM, WWZY-FM	Press Communications, Inc.
WCHR-FM, WJLK-AM, WJLK-FM, WOBM-AM, WOBM-FM	Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

WCHR-FM	New York Jets-Football

F = Flagship

SIMULCASTS (TOTAL WEEK)

WKMK-FM+WTHJ-FM
WBHX-FM+WWZY-FM
WJLK-AM+WJLK-FM
WOBM-AM+WOBM-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WHTG-AM	Oldies	100.7
WJLK-AM	Hot AC	104.1
WJRZ-FM	Classic Hits	100.5
WOBM-AM	Adult Contemporary	96.7

NATIONAL REPS

WBBO-FM, WBHX-FM, WHTG-AM, WKMK-FM, WTHJ-FM, WWZY-FM	McGavren
WCHR-FM, WJLK-FM, WJLK-AM, WKXW-FM, WOBM-FM, WOBM-AM, WSJO-FM	KRG-Christal
WJRZ-FM, WRAT-FM	KRG-Katz