

Bluefield, WV

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	166	265,700
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM			WELC-SFT WKEZ-SFT WTZE-CAC			WAMN-COU	WHIS-N/T		WGTH-GOS			WAEY-REL	
FM	WHAJ-CHR	WKOY-CLR	WRIC-HAC WSTG-HAC	WKQB-ADH WKQR-CLH		WHKX-COU WHQX-COU WMEV-COU			WGTH-GOS			WKQY-REL	

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WKQY-FM, WTZE-AM

WAMN-AM, WELC-AM, WHAJ-FM, WHIS-AM, WHKX-FM, WHQX-FM, WKEZ-AM, WKOY-FM, WKQB-FM, WKQR-FM

WGTH-AM, WGTH-FM

WAEY-AM, WSTG-FM

Calvary Chapel
First Media Services, LLC

High Knob Broadcasters, Inc
Princeton Broadcasting, Inc.

LOCAL SPORTS COVERAGE

WMEV-FM

WAMN-AM

F = Flagship

Nascar Stock Races-Car Racing

Marshall University-Football
Marshall University-Basketball

SIMULCASTS (TOTAL WEEK)

WHKX-FM+WHQX-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WAEY-AM	Religion	103.3
WAMN-AM	Country	94.5
WELC-AM	Soft AC	93.3
WHIS-AM	News/Talk	97.3
WKEZ-AM	Soft AC	98.7
WTZE-AM	Christian AC	95.5

Bluefield, WV

NATIONAL REPS

WAEY-AM, WSTG-FM

WAMN-AM, WELC-AM, WHAJ-FM, WHIS-AM, WHKX-FM, WHQX-FM, WKEZ-AM, WKOY-FM, WKQB-FM, WKQR-FM

WKQY-FM, WTZE-AM

WMEV-FM

KRG-Katz

KRG-Christal

RegR

Tach