

Bluefield, WV

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	167	261,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WELC-SFT WKEZ-SFT WTZE-CAC			WAMN-COU	WHIS-N/T		WGTH-GOS			WAEY-REL	
FM	WHAJ-CHR	WKOY-CLR	WRIC-HAC WSTG-HAC	WKQB-ADH WKQR-CLH		WHKX-COU WHQX-COU WMEV-COU			WGTH-GOS			WKQY-REL	

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WKQY-FM, WTZE-AM	Calvary Chapel
WAMN-AM, WELC-AM, WHAJ-FM, WHIS-AM, WHKX-FM, WHQX-FM, WKEZ-AM, WKOY-FM, WKQB-FM, WKQR-FM	First Media Services, LLC
WGTH-AM, WGTH-FM	High Knob Broadcasters, Inc
WAEY-AM, WSTG-FM	Princeton Broadcasting, Inc.

LOCAL SPORTS COVERAGE

WMEV-FM	Nascar Stock Races-Car Racing
WAMN-AM	Marshall University-Football Marshall University-Basketball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WHKX-FM+WHQX-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WAEY-AM	Religion	103.3
WAMN-AM	Country	94.5
WELC-AM	Soft AC	93.3
WHIS-AM	News/Talk	97.3
WKEZ-AM	Soft AC	98.7
WTZE-AM	Christian AC	95.5

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NATIONAL REPS

WAEY-AM, WSTG-FM	KRG-Katz
WAMN-AM, WELC-AM, WHAJ-FM, WHIS-AM, WHKX-FM, WHQX-FM, WKEZ-AM, WKOY-FM, WKQB-FM, WKQR-FM	KRG-Christal
WKQY-FM, WTZE-AM	RegR
WMEV-FM	Tach