

# Owensboro, KY

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	115	632,400
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WVJS-ODS		WOMI-N/T						
FM	WSTO-CHR	WKTG-CLR	WIKY-A/C			WBIO-COU WBKR-COU WKDQ-COU							WEKV-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WBIO-FM, WVJS-AM  
WBKR-FM, WOMI-AM

Cromwell Group Inc.  
Townsquare Media, Inc.

## LOCAL SPORTS COVERAGE

WBKR-FM  
WVJS-AM  
F = Flagship

Nascar Stock Races-Car Racing  
Tennessee Titans-Football

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WOMI-AM	News/Talk	99.1
WVJS-AM	Oldies	100.5

## NATIONAL REPS

WBKR-FM, WKDQ-FM, WOMI-AM  
WIKY-FM, WSTO-FM  
WKTG-FM

KRG-Christal  
KRG-Katz  
RegR