

# State College, PA

## Spectrometer

### Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	109	646,800
Hispanic	999	0
Black	999	0

### Available Research

Service	Ethnic Type	Report Type	Available Reports
---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM	WBHV-CHR			WBLF-CLH		WLEJ-COU WLGJ-COU							
FM	WNLI-CHR	WBUS-CLR WQWK-AOR	WGJC-CAC WZWW-A/C	WOWY-CLH		WFGE-COU	WFXS-SPR WRSC-N/T						WKPA-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

### COMBOS (+ LMA's)

WKPA-FM, WNLI-FM	Educational Media Foundation
WBLF-AM, WQWK-FM	Schlesinger Communications, Inc
WBHV-AM, WBUS-FM, WFGE-FM, WLEJ-AM, WOWY-FM, WZWW-FM	Seven Mountains Media, LLC

### LOCAL SPORTS COVERAGE

WLEJ-AM	Pittsburgh Steelers-Football Pittsburgh Pirates-Baseball
WBUS-FM	Penn State-Football Penn State-Basketball
WQWK-FM	Penn State-Football Penn State-Basketball
F = Flagship	

### SIMULCASTS (TOTAL WEEK)

WHUN-AM+WOWY-FM  
WHUN-FM+WOWY-FM  
WLEJ-AM+WLGJ-AM

### TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WBHV-AM	Contemporary Hit Radio	93.3
WBLF-AM	Classic Hits	106.3
WLEJ-AM	Country	103.7
WLGJ-AM	Country	104.3

### NATIONAL REPS

WBHV-AM, WBUS-FM, WFGE-FM, WLEJ-AM, WOWY-FM, WZWW-FM	KRG-Eastman
WBLF-AM, WLGJ-AM, WQWK-FM	Loc Focus
WRSC-FM	KRG-Katz