

Newburgh-Middletown, NY

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	142	345,700	
DMA	1	18,896,400	
Hispanic	91	83,200	24.07%
Black	123	45,100	13.05%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				WALL-CLH			WTBQ-N/T						
FM	WSPK-CHR	WPDA-AOR WPDH-CLR WRRV-AMR	WHUD-A/C			WCZX-COU WZAD-COU							WAMK-NCL WOSR-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WRRV-FM, WZAD-FM	Townsquare Media, Inc.
WAMK-FM, WOSR-FM	WAMC/Northeast Public Radio

LOCAL SPORTS COVERAGE

WTBQ-AM	Nascar Stock Races-Car Racing Indy 500-Car Racing
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WRRB-FM+WRRV-FM
WPDA-FM+WPDH-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WALL-AM	Classic Hits	96.7
WTBQ-AM	News/Talk	93.5

NATIONAL REPS

WCZX-FM, WPDA-FM, WPDH-FM, WRRV-FM, WZAD-FM	KRG-Christal
WHUD-FM, WSPK-FM	McGavren