

Tupelo, MS

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	135	414,900
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						WAMY-COU WBIP-COU	WKMQ-TLK WTUP-NEW		WELO-UAC			WCPC-REL	
FM	WWKZ-CHR	WSKK-CLR WSMS-AOR WZLQ-CLR	WCNA-HAC WSYE-A/C	WTUP-ADH	WAFM-ODS	WKOR-COU WKZU-COU WWMS-COU WWZD-COU	WFTA-N/T		WESE-URB WMXU-URB WSEL-GOS WWMR-GOS				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WESE-FM, WKMQ-AM, WTUP-AM, WTUP-FM, WWKZ-FM, WWZD-FM	iHeartMedia, Inc.
WKZU-FM, WSKK-FM	JC Media, LLC
WELO-AM, WSYE-FM, WWMS-FM, WZLQ-FM	JMD Inc
WAFM-FM, WAMY-AM	Stanford Communications
WCNA-FM, WFTA-FM	Telesouth Communications

LOCAL SPORTS COVERAGE

WTUP-AM	Tennessee Titans-Football
WKMQ-AM	Mississippi State-Basketball Mississippi State-Football
WAMY-AM	Mississippi State-Basketball Mississippi State-Football
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WAMY-AM	Country	96.5
WBIP-AM	Country	99.7
WCPC-AM	Religion	105.7
WELO-AM	Urban AC	104.3
WKMQ-AM	Talk	101.1
WTUP-AM	News	107.7

Tupelo, MS

NATIONAL REPS

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| WCNA-FM, WFTA-FM | KRG-Eastman |
| WELO-AM, WSYE-FM, WWMS-FM, WZLQ-FM | KRG-Christal |
| WESE-FM, WKMQ-AM, WTUP-FM, WTUP-AM, WWKZ-FM, WWZD-FM | iHeartMedia |
| WKOR-FM, WMXU-FM, WSMS-FM | KRG-Katz |