

Rapid City-Spearfish, SD

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	169	240,600
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						KKLS-COU	KBHB-FFU KIMM-SPR KOTA-N/T KTOQ-SPR						
FM	KRCS-CHR	KDDX-AAR KFXS-CLR KSQY-AOR	KKMK-A/C KXMZ-HAC KZLK-80s	KFMH-CLH KQRQ-CLH		KIQK-COU KOUT-COU KRKI-COU KZZI-COU							KBHE-NPR KSLT-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KFMH-FM, KRKI-FM	Bad Lands Broadcasting Co., Inc
KIQK-FM, KSQY-FM, KTOQ-AM, KXMZ-FM	Haugo Broadcasting Company
KBHB-AM, KFXS-FM, KKLS-AM, KKMK-FM, KOUT-FM, KRCS-FM	Homeslice Media Group, LLC
KDDX-FM, KOTA-AM, KQRQ-FM, KZLK-FM, KZZI-FM	Riverfront Broadcasting, LLC

LOCAL SPORTS COVERAGE

KOTA-AM	Denver Broncos-Football
F = Flagship	

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SIMULCASTS (TOTAL WEEK)

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KBHB-AM	Farm/Full Service	105.5
KBHE-FM	National Public Radio	90.7
KDDX-FM	Adult Alternative Rock	103.5
KFXS-FM	Classic Rock	96.9
KIMM-AM	Sports	106.7
KKLS-AM	Country	104.7
KKMK-FM	Adult Contemporary	92.5
KOTA-AM	News/Talk	100.7
KOUT-FM	Country	102.3
KRCS-FM	Contemporary Hit Radio	104.7
KSLT-FM	Non-Commercial College	106.3
KTOQ-AM	Sports	105.7
KZZI-FM	Country	96.3

NATIONAL REPS

KBHB-AM, KFXS-FM, KKLS-AM, KMKK-FM, KOUT-FM, KRCS-FM	KRG-Christal
KDDX-FM, KOTA-AM, KQRQ-FM, KZLK-FM, KZZI-FM	KRG-Katz
KFMH-FM, KRKI-FM	Tach
KIQK-FM, KSQY-FM, KTOQ-AM, KXMZ-FM	McGavren