Abilene, TX

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	165	269,900
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			KVRP-CAC			KSLI-COU	KWKC-SPR KYYW-TLK KZQQ-N/T						
FM	KCDD-CHR	KABT-CLR KEYJ-AMR KHXS-CLR KTLT-AOR		KTJK-ADH KULL-CLH		KABW-COU KBCY-COU KEAN-COU KLGD-COU KMWX-COU KORQ-COU KVRP-COU				KBGT-TEJ			KACU-EDU KAGT-NCL KAQD-NCL KGNZ-NCL
DIGITAL	KABT-F2-CHR						KABT-F3-SPR						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KVRP-AM, KVRP-FM	1 Chronicles 14, LP
KABW-FM, KORQ-FM	Community Broadcast Partners, LLC
KBCY-FM, KCDD-FM, KHXS-FM, KTLT-FM	Cumulus
KEAN-FM, KEYJ-FM, KMWX-FM, KSLI-AM, KULL-FM, KYYW-AM	Townsquare Media, Inc.
KABT-F2, KABT-F3, KABT-FM, KTJK-FM, KWKC-AM, KZQQ-AM	WesTex Telco, LLC

LOCAL SPORTS COVERAGE

KWKC-AM	Texas Rangers-Baseball
KMWX-FM	Baylor-Football

F = Flagship

SIMULCASTS (TOTAL WEEK)

KABT-F3+KWKC-AM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KGNZ-FM	Non-Commercial	91.9
KVRP-AM	Christian AC	104.5
KYYW-AM	Talk	94.7

Abilene, TX

NATIONAL REPS

KABT-FM, KABT-F2, KABT-F3, KTJK-FM, KWKC-AM, KZQQ-AM	KRG-Eastman
KABW-FM, KORQ-FM	RegR
KBCY-FM, KCDD-FM, KHXS-FM, KTLT-FM	KRG-Christal
KEAN-FM, KEYJ-FM, KMWX-FM, KSLI-AM, KULL-FM, KVRP-FM, KVRP-AM, KYYW-AM	KRG-Katz