

Victoria, TX

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	203	77,600
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					KITE-ODS		KVNN-N/T						
FM	KQVT-CHR		KVIC-A/C	KTXN-ADH		KBAR-COU KIXS-COU KNAL-COU				KLUB-TEJ			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KIXS-FM, KLUB-FM, KQVT-FM
KBAR-FM, KITE-AM, KNAL-FM, KVIC-FM, KVNN-AM

Townsquare Media, Inc.
Victoria Radio Works, LTD

LOCAL SPORTS COVERAGE

KVNN-AM
F = Flagship

Houston Astros-Baseball

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KITE-AM	Oldies	97.5
KVNN-AM	News/Talk	98.1

NATIONAL REPS

KBAR-FM, KITE-AM, KNAL-FM, KVIC-FM, KVNN-AM
KIXS-FM, KLUB-FM, KQVT-FM, KTXN-FM

Loc Focus
KRG-Katz