

Marion-Carbondale, IL

Spectrometer

Population Estimates

	<u>Rank</u>	<u>Population 12+</u>
MSA	999	0
DMA	95	803,500
Hispanic	999	0
Black	999	0

Available Research

<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WILY-ODS WINI-ODS	WEBQ-COU WMCL-COU	WCIL-N/T WFRX-SPR WJPF-N/T						
FM	WCIL-CHR	WTAO-AOR WVZA-AMR	WEBQ-SFT WNSV-A/C WRXX-HAC	WQRL-CLH WUEZ-ADH		WDDD-COU WHET-COU WMIX-COU WOOZ-COU	WXLT-SPR					WXAN-REL	

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WMCL-AM, WQRL-FM
WCIL-AM, WCIL-FM, WJPF-AM, WOOZ-FM, WUEZ-FM, WXLT-FM
WDDD-FM, WFRX-AM, WHET-FM, WTAO-FM, WVZA-FM

Dana Communications
Max Media Properties, LLC
Withers Broadcasting

LOCAL SPORTS COVERAGE

WXLT-FM
Indy 500-Car Racing
Southern Illinois-Football
Southern Illinois-Basketball
WFRX-AM
Chicago Cubs-Baseball
WQRL-FM
Nascar Stock Races-Car Racing
WHET-FM
St. Louis Cardinals-Baseball
F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WCIL-AM	News/Talk	107.9
WEBQ-AM	Country	93.7
WFRX-AM	Sports	95.5
WILY-AM	Oldies	98.7
WINI-AM	Oldies	93.5
WJPF-AM	News/Talk	99.5
WMCL-AM	Country	107.9

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NATIONAL REPS

WCIL-FM, WCIL-AM, WJPF-AM, WOOZ-FM, WUEZ-FM, WXLT-FM

WDDD-FM, WEBQ-FM, WEBQ-AM, WFRX-AM, WHET-FM, WILY-AM, WMCL-AM, WMIX-FM, WNSV-FM, WQRL-FM, WRXX-FM, WTAO-FM, WVZA-FM

KRG-Christal

KRG-Katz