

Charlottesville, VA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	173	232,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WKAV-CAC				WCHV-N/T WINA-N/T WVAX-SPR						
FM	WHITE-CHR	WCNR-AAR WWWV-AOR	WQMZ-A/C	WHUK-CLH WOJL-CLH		WCVL-COU WCYK-COU	WCHV-N/T						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WCHV-AM, WCHV-FM, WCYK-FM, WHITE-FM, WHUK-FM, WKAV-AM	Monticello Media LLC
WCNR-FM, WCVL-FM, WINA-AM, WQMZ-FM, WVAX-AM, WWWV-FM	Saga Communications Inc.

LOCAL SPORTS COVERAGE

WCHV-AM	Virginia Tech-Football Nascar Stock Races-Car Racing Indy 500-Car Racing Virginia Tech-Basketball
WINA-AM	University of Virginia-Football University of Virginia-Basketball
WCHV-FM	Virginia Tech-Football Nascar Stock Races-Car Racing Indy 500-Car Racing Virginia Tech-Basketball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WCHV-AM+WCHV-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WCHV-AM	News/Talk	99.3
WHITE-FM	Contemporary Hit Radio	104.9
WINA-AM	News/Talk	98.9
WKAV-AM	Christian AC	94.1
WVAX-AM	Sports	102.9

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NATIONAL REPS

WCHV-FM, WCHV-AM, WCYK-FM, WHITE-FM, WHUK-FM, WKAV-AM
WCNR-FM, WCVL-FM, WINA-AM, WQMZ-FM, WVAX-AM, WWWV-FM

KRG-Christal
KRG-Katz