

Elmira-Corning NY

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	181	200,800
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM	WELM-CHR WLVY-CHR		WMAJ-HAC WPGO-CAC	WNGZ-CLH		WABH-COU WENI-COU	WCBA-SPR WLEA-N/T WLNL-N/T						
FM	WFIZ-CHR WNKI-CHR	WDNY-CLR WENI-CLR WMTT-CLR	WCKR-HAC	WPHD-CLH WVIN-CLH WZHD-CLH		WCBF-COU WHGL-COU WKPQ-COU WOKN-COU							WCDN-NCL WCID-NCL WCIG-NCL WCIH-NCL WCIK-NCL WCIM-NCL WSQE-NPR
DIGITAL		WCBF-F4-AOR		WFIZ-F2-CLH WCBF-F3-CLH					WCBF-F2-URB				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WCDN-FM, WCID-FM, WCIG-FM, WCIH-FM, WCIK-FM, WCIM-FM
WCKR-FM, WLEA-AM
WELM-AM, WLVY-AM, WOKN-FM
WCBF-F2, WCBF-F3, WCBF-F4, WCBF-FM, WENI-AM, WENI-FM, WKPQ-FM, WMAJ-AM, WMTT-FM, WNGZ-AM, WNKI-FM, WPHD-FM
WABH-AM, WVIN-FM

Family Life Ministries, Inc
PMJ Communications, Inc
Radigan Broadcasting Group, LLC
Seven Mountains Media, LLC

Tower Broadcasting, LLC

LOCAL SPORTS COVERAGE

WNGZ-AM Buffalo Bills-Football
WMAJ-AM Syracuse University-Basketball
WELM-AM Buffalo Bills-Football
Syracuse University-Football
New York Yankees-Baseball
Syracuse University-Basketball

WOKN-FM Nascar Stock Races-Car Racing
WABH-AM Nascar Stock Races-Car Racing
WHGL-FM Indy 500-Car Racing
Nascar Stock Races-Car Racing

F = Flagship

Elmira-Corning NY

SIMULCASTS (TOTAL WEEK)

WENI-FM+WMTT-FM
WPHD-FM+WZHD-FM
WNGZ-AM+WPHD-FM
WCBF-F3+WPHD-FM
WNKI-FM+WZHD-F2
WMTT-FM+WZHD-F3

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WABH-AM	Country	100.3
WCBA-AM	Sports	99.9
WCBF-FM	Country	95.1
WCBF-F2	Urban Contemporary	101.7
WCBF-F3	Classic Hits	103.3
WCBF-F4	Album Oriented Rock	95.1
WELM-AM	Contemporary Hit Radio	106.5
WENI-AM	Country	103.3
WFIZ-FM	Contemporary Hit Radio	94.9
WFIZ-F2	Classic Hits	107.7
WLEA-AM	News/Talk	106.9
WLVY-AM	Contemporary Hit Radio	93.9
WMAJ-AM	Hot AC	106.7
WMTT-FM	Classic Rock	101.3
WNKI-FM	Contemporary Hit Radio	95.7
WOKN-FM	Country	102.5
WPGO-AM	Christian AC	101.3
WPHD-FM	Classic Hits	104.1
WZHD-FM	Classic Hits	95.3

NATIONAL REPS

WABH-AM, WCIH-FM, WELM-AM, WLVY-AM, WOKN-FM, WVIN-FM	McGavren
WCBA-AM, WCIG-FM, WDNY-FM	Loc Focus
WCBF-FM, WCBF-F2, WENI-FM, WENI-AM, WKPQ-FM, WMAJ-AM, WMTT-FM, WNGZ-AM, WNKI-FM, WPHD-FM, WZHD-FM	KRG-Eastman
WFIZ-FM, WFIZ-F2	KRG-Katz